



MOMENTUM BUILDS

 American Diabetes Association®

ANNUAL REPORT 2012

Progress and teamwork

are words that symbolize the impact and efforts of our work in 2012. As the diabetes crisis continues to escalate, so too did our efforts to sound the alarm and rally our supporters to spread awareness of this deadly disease. Across the American Diabetes Association we have seen our influence expand. The difference is felt in areas like our volunteer network, where our online Volunteer Center is empowering our volunteers to rally support at the grassroots level. It's felt through our growing voice in social media, where engagement and dialogue surrounding all of our endeavors help amplify the conversation and strengthen our message. And it's felt through our continued efforts to expand diabetes research with the launch of Pathway to Stop Diabetes, an innovative new program that will fund a new generation of brilliant, game-changing scientists dedicated to unlocking new discoveries and advancing progress toward a cure. This was the kind of year that creates hope and builds momentum toward our ultimate goal: to Stop Diabetes®.



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MESSAGE FROM THE CHAIR OF THE BOARD AND THE CHIEF EXECUTIVE OFFICER



L. Hunter Limbaugh
Chair of the Board

“Momentum Builds” is the perfect theme to describe the first year for implementation of the American Diabetes Association’s 2012 – 2015 Strategic Plan and our many accomplishments in 2012. Our ambitious strategic plan serves as the blueprint to guide our work and keep us focused on our goals over the next four years. In this first year, there was no shortage of successes to get this plan off to a favorable start.

As you’ll read in more detail in the following pages, the American Diabetes Association continues its commitment to funding and supporting diabetes research. In fact, we stepped up our efforts in 2012 with the launch of the Pathway to Stop Diabetes campaign. This transformational program will inspire a new generation of game-changing scientists to apply their innovative thinking to our vision: Life free of diabetes and all its burdens.

We were also pleased to be able to enhance our work in the areas of community outreach and education. More than 175,000 new participants enrolled in our Living With Type 2 Diabetes program — a support system for patients navigating their first year with the disease. Our healthy living magazine, *Diabetes Forecast*, also maintained its momentum with a new design and the addition of apps for Android, Apple and the Kindle Fire. Newsstand distribution grew at an impressive rate with new sales locations at Barnes & Noble, CVS/pharmacy and RiteAid stores.

With the numbers of those affected by this disease continuing to grow, primary prevention of type 2 diabetes remained a focal point for our work in 2012. We launched our healthy worksite initiative, Stop Diabetes @ Work, giving employers and employees access to lifestyle advice, recipes, online tools and local resources to create a healthier work environment.

Some of our greatest momentum for the year came from our ever-growing presence in social media. Facebook fans increased by an impressive 120% and Twitter followers increased by 69%. This allowed us another effective venue for disseminating critical messages and content about Association tools and resources to help combat this escalating crisis.

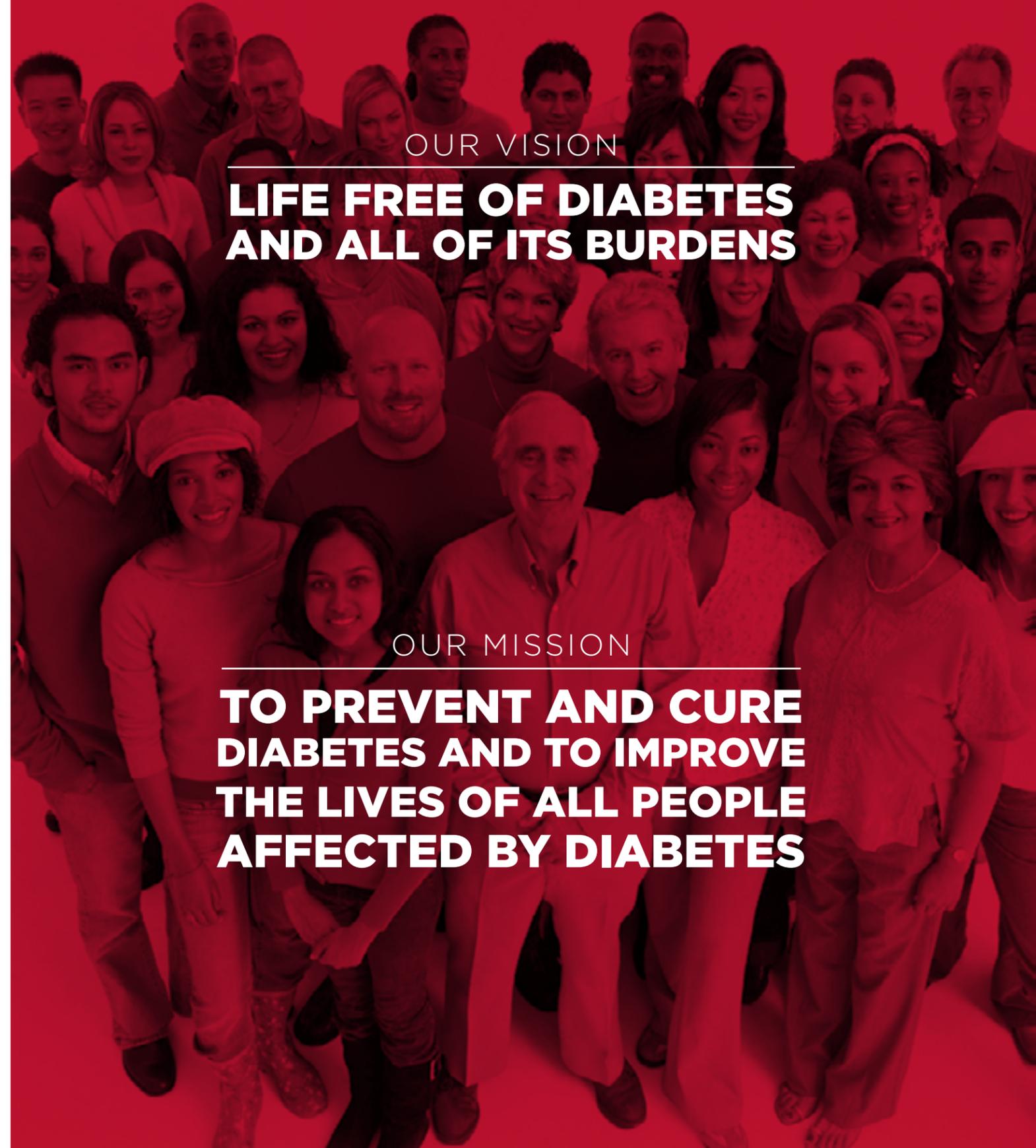
As we move into 2013, we do so with the optimism that our Stop Diabetes® movement will continue to help us build momentum at every level. Stop Diabetes remains our rallying cry. It embodies everything we are fighting to achieve and accomplish. And it will solidify our rightful place as the definitive diabetes organization in the world. Through this growing movement, we hear the voices of people affected by this disease everyday — many of them pictured in the mosaic on the front of this report. We respond with action through research, advocacy, outreach and education and whatever it takes to create a future in which diabetes holds no sway. We’re also counting on you to help us keep this momentum building. More than ever, we are grateful for your unwavering support.

OUR VISION

**LIFE FREE OF DIABETES
AND ALL OF ITS BURDENS**

OUR MISSION

**TO PREVENT AND CURE
DIABETES AND TO IMPROVE
THE LIVES OF ALL PEOPLE
AFFECTED BY DIABETES**



POWERING DISCOVERY

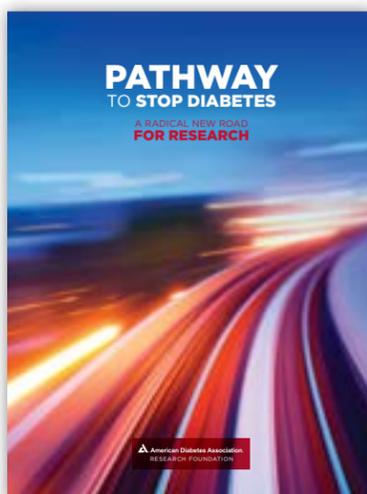
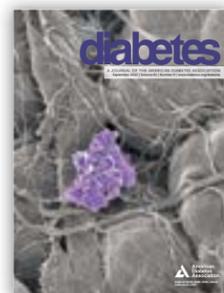
Throughout our history, we have been the leader in funding and supporting the research the world needs to stop the impact of diabetes. We've funded nearly 4,000 projects and invested almost \$640 million.

To understand the impact and outcomes associated with our research funding, we initiated a comprehensive baseline program assessment of investigators. In 2012 our findings were published in *Diabetes* and *Diabetes Care*:

- The average Association grant leads to more than six publications, providing the foundation for future advancements
- Our funding expands the field by attracting and retaining diabetes researchers, with 98% of Association-supported scientists still focused on our cause
- 85% of researchers received subsequent financial support for their work within five years of their award
- A significant return on investments: \$56 million in grants invested in researchers in 2005 resulted in \$421 million of subsequent allowance for those same investigators by 2011 — a 7.5-fold increase

In 2012, through the dedication and vision of the American Diabetes Association Research Foundation®, we accelerated our commitment to research with the launch of Pathway to Stop Diabetes. This transformational program will inspire a new generation of scientists to apply their innovative thinking to the myriad issues of diabetes.

The 72nd Annual Scientific Sessions focused on the latest basic and clinical science related to diabetes and its complications. There were 800 speakers delivering presentations, major lectures and oral abstract sessions, along with 1,800 original research poster presentations. The exhibit hall alone hosted more than 170 commercial companies.



↑ Association launches innovative research program.

RESEARCH AT A GLANCE



THE PINNACLE SOCIETY

Honor society for individuals who contribute \$10,000 or more

- 34 New Members
- 28 Renewed Pinnacle Society Gifts
- Nearly 800 Total Members

THE SUMMIT CIRCLE

Society for donors who leave the Association in their estate plans

- 213 Planned Gifts
- 148 New Members



↑ Orville Kolterman, MD, named new Chair of Research Foundation



↑ Scientific Sessions brought together more than 17,700 scientists, health care professionals and industry representatives from 110 countries to Philadelphia.



RESEARCH

ONLINE DRIVE

While we continue to utilize traditional ways to raise awareness to Stop Diabetes, the Internet provides powerful avenues with seemingly limitless possibilities. We offer a variety of targeted online properties to connect with consumer and professional audiences that provide the latest diabetes-related information and news. From our award-winning website to our *Diabetes Stops Here* blog, we are there for constituents around the clock. In 2012, we saw more than 24 million visits and more than 16 million unique visitors to *diabetes.org*.

2012 was a stellar year for our social media channels. Our audience significantly increased thanks in large part to socially driven campaigns for Alert Day® and American Diabetes Month®. In September, the American Diabetes Association launched our Pinterest presence as another means to showcase our cause by illustrating our work through images.

On YouTube, we launched our “news bureau” model to deliver breaking stories and informative interviews from our major conferences. In June, we developed a series of videos to highlight the latest diabetes news and research from the 72nd Scientific Sessions. We then repeated that success in November at the Community Volunteer Leadership Conference by sharing content about the outstanding grassroots efforts of our volunteers and award recipients.

We also participated in many Twitter chats throughout the year and held three of our own. Topics included diabetes discrimination, type 2 diabetes awareness and prevention for Alert Day. For American Diabetes Month, sponsor CVS/pharmacy generously co-hosted a chat about proactive diabetes management.



DIGITAL AT A GLANCE

ONLINE ALLIES



- Facebook fans increased by 120%, totaling 309,000 “likes”
- Twitter following increased by 69%, rounding out at 36,300 followers
- Subscriptions to our YouTube channel increased by 60%, reaching a total of 1,815

ONLINE CHAT



- The Center for Information and Community Support responded to nearly 200,000 people and expanded its channels of contact to include online chat.

ONLINE ACQUISITION CAMPAIGNS



LIVING WITH TYPE 2 DIABETES

- Provides people newly diagnosed with type 2 diabetes information packets to help them navigate their first year
- 101,000 registrants in 2012
- 175,200 total registrants



MYFOODADVISOR®: RECIPES FOR HEALTHY LIVING

A free interactive nutrition resource geared toward people with and at risk for diabetes.

- Launched in October 2011
- More than 140,000 new registrants
- Nearly 170,000 total registrants

TRUSTED SOURCE

Nothing is more important in the fight against diabetes than knowledge. As the trusted voice in the community, we're committed to providing the most relevant information, tools, resources and support to everyone affected.

The Living With Type 2 Diabetes program enrolled a total of 175,206 new participants and more than 55,000 completed the yearlong program. A total of 370,060 booklets were distributed, and we received an increase of 9,712 more orders from health care professionals than in 2011. Primary care providers support patients at initial diagnosis with a free booklet that provides an introduction to diabetes. Also provided is the Living With Type 2 Diabetes program that can help patients navigate their first year with the disease. We continued to increase our outreach to providers as 6,166 new primary care providers joined the program.

Several Association titles received national or international recognition. The latest edition of *American Diabetes Association Complete Guide to Diabetes* received a 2012 National Health Information Silver Award, while *Diabetes & Pregnancy* and *Guide to Raising a Healthy Child with Diabetes* both earned Bronze. *Guide to Raising a Healthy Child* and the *American Diabetes Association Comfort Food Cookbook* were awarded a Nautilus Award Silver Medal. In all, we published 23 new books for people with diabetes and health care providers.

Diabetes Forecast, the Association's healthy living magazine for consumers, was mailed to more than 435,000 subscribers monthly and earned a readership of 5.2 million annually. Forecast apps on Kindle Fire, Android and Apple digital were downloaded 45,000 times. Newsstand distribution grew by 305% with new sales locations at Barnes & Noble, CVS/pharmacy and RiteAid stores.



↑ The Association's leading scientific and medical journals, *Diabetes Care*, *Clinical Diabetes* and *Diabetes Spectrum*, reached more than 51,000 researchers, physicians and educators.

INFORMATION AT A GLANCE

DIABETES FORECAST



- New design
- Launched new Reader Panel
- Most visits: 204,269 in March 2012
- Most page views: 380,646 in March 2012
- More than 1,200 Twitter followers



DIABETESJOURNALS.ORG



Reach of professional journals expanded with more than seven million visits and 20 million page views. Timing couldn't have been better during this surge as we were able to showcase new features and projects like:

- "ADA Journals" launched mobile-optimized websites for viewing journal content on smart phones and other handheld devices.
- "ADA Journals" Facebook page and Twitter feed were launched. As of December 2012, both had approximately 1,200 and 500 followers, respectively.
- In collaboration with Neil Skolnik, MD, a podcast targeting general practitioners and family physicians was launched in February. "Diabetes Core Update" has nearly 9,000 subscribers that download summaries of select journal content relevant to their respective clinical practices.
- "ADA Journals" mobile app for iOS and Android was launched in July 2012. Combined, they receive approximately 20,000 hits per month.

PROGRESSIVE MEASURES

A key component in making a difference in the fight against diabetes is to help people understand their risk. We have invested in research and worked to educate people about the warning signs and dangers surrounding prediabetes and type 2 diabetes. Through education, we hope to promote a healthy lifestyle and encourage people to seek appropriate clinical care and get screened.

To drive people to the Diabetes Risk Test, the Association launched two new CheckUp America public service announcements (PSAs) in 2012. These campaigns, along with three other CheckUp America campaigns, continue to earn top airplay awards based on Nielsen Media Service rankings. One of the PSAs, *A Toast*, ranked 21st out of more than 2,000 PSAs aired last year and earned a Top 1 Award. Collectively, they had 1.2 billion audience impressions in 2012.

The Association launched its healthy worksite initiative, *Stop Diabetes @ Work*®. The research-based program gives employers and employees access to healthy lifestyle advice, recipes, online tools and local Association resources to create a healthier work environment. More than 100 companies expressed interest in the first 10 months of the program.

The Preventive Health Partnership (PHP), the Association's collaboration with the American Cancer Society® and the American Heart Association®, continued work in the fields of outpatient quality improvement, international health, promotion of physical activity in schools and worksite wellness.



↑ CheckUp America's PSA campaign is a critical component in educating people about the warning signs of diabetes.

PREVENTION AT A GLANCE



- Public Service Announcements yielded 1.2 billion audience impressions
- \$17.5 million value
- Community events in five cities
- 2,600 Diabetes Risk Tests distributed



PREVENTION ONLINE



- Prevention Pages: 214,000 views a month
- CheckUpAmerica.org: 40,000 page views in 2012

STOP DIABETES @ WORK



- 74 companies participated in kick-off webinar
- 23 companies are early adopters of password-protected online portal
- 13 companies have piloted online employee portals

ADVANCING RIGHTS

Through Advocacy, the American Diabetes Association works to leverage its voice to promote laws and policies that best meet the needs of people who have, or are at risk for, diabetes.

In an effort to increase funding and raise awareness for prevention, research and treatment, Capitol Hill Advocacy Day brought Diabetes Advocates from across the country to meet with Members of Congress who serve on the powerful Appropriations Committees. Joined by tens of thousands of other Advocates who contacted their Members of Congress throughout the year through email, letters, phone calls and in-district meetings and events, they urged Congress to make critical investments to alter the course of diabetes in the nation.

The Association continued to work to expand access to health care for people living with, or at risk for, diabetes. Our efforts ensure diabetes care and prevention are included as the Affordable Care Act (ACA) is rolled out at both the national and state levels. In 2012, the U.S. Supreme Court upheld the law, a crucial victory in the ongoing fight to Stop Diabetes®. As the law is fully implemented, those affected will continue to see benefits including, diabetes, coverage of diabetes care in state health care marketplaces, the end of discrimination based on pre-existing conditions and the expansion of the National Diabetes Prevention Program.

The Special Statutory Funding Program for Type 1 Diabetes Research and the Special Diabetes Program for Native Americans will receive an additional \$300 million as a result of our successful efforts to secure reauthorization of the program. This means more research to prevent, treat and cure diabetes and more support for initiatives aimed at those disproportionately affected by the disease.

In continued efforts to build outside support for our advocacy efforts in disparately impacted populations, the Association carried its message to major conferences including the National Council of La Raza, the Congressional Black and Hispanic Caucuses and the National Indian Health Board, to name a few.



↑ Capitol Hill Advocacy Day connected Diabetes Advocates whose members of Congress serve on the Appropriations Committee.



ADVOCACY AT A GLANCE

ADVOCATES IN ACTION



The Advocates in Action initiative includes an expanded online Hometown Advocacy Kit with an extensive library of resources.



SAFE AT SCHOOL



Our Safe at School® campaign continues to gain ground. As a result of legislation and state-wide policy changes, Alaska, Georgia, Louisiana, and the District of Columbia now meet the key tenets of the campaign through access to insulin, glucagon and appropriate self-care. In addition, Connecticut expanded access to emergency and self-care, and school regulations in Florida were strengthened to ensure students with diabetes have the same privileges and access as all other students.

A Back-to-School promotional campaign included social media, website promotion, fundraising efforts, a petition drive and a radio media tour that reached more than three million listeners. The Association also reached out to pediatric health care providers through a new toolkit aimed at educating families about rights to diabetes care at school.

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GROWING REALIZATION

Early diagnosis is critical to the successful treatment of diabetes complications. As this disease has reached epidemic proportions, the Association is leading the call to educate all Americans that diabetes is a disease that has deadly consequences. To increase the public's awareness, the Association reaches out to everyone affected via targeted public awareness efforts and educational programs.

One of our biggest efforts turned out to be one of our most well-received. The 24th American Diabetes Association Alert Day® took place on March 27, 2012. We challenged Americans to take the all-new Diabetes Risk Test for type 2 diabetes and share it with loved ones. It was available through a number of Association and partner channels. More than 567,000 took the test online, 52,457 of whom took it on Alert Day alone. Overall, 897 million impressions were garnered between local and national media outreach, social media efforts, Association promotional channels, collaborative efforts and unique opportunities.

Another cornerstone event, American Diabetes Month® (ADM), focused on a Facebook-generated campaign. We asked Americans to share what "A Day in the Life of Diabetes" meant to them by adding a personal photo to a mosaic on the Association's Facebook page. Through various promotional activities, we gained thousands of additional supporters and helped people understand the devastating effects of diabetes by giving them a channel to share their story. Total outreach was tallied at more than 622 million impressions, which was highlighted by the mosaic's projection on the interior of Union Station in Washington, D.C., on World Diabetes Day.



AWARENESS AT A GLANCE

LOCAL, SOCIAL AND EDUCATIONAL ACTIVITY

- 19,817 family members participated in 210 activities in 35 communities
- 13 family and youth retreats served 1,160 people
- 65 new parent mentors reached out to 331 newly diagnosed families to provide emotional support
- 48 Association markets offer family link activities to connect families to expert guidance, peer support and tools
- a grant to allow an automatic matching and tracking of mentors to mentees will be rolled out in early 2013
- 2,206 school personnel attended training workshops led by Association health care professional volunteers to learn how to assist children with diabetes in 171 schools
- 7,036 students participated in 38 school-based activities to learn more about diabetes
- More Than 10,500 Everyday Wisdom Kits were distributed nationwide

AMERICAN DIABETES ASSOCIATION CAMP

- 6,500 children and teens with type 1 and type 2 diabetes served
- 5,300 attendees in 40 Association camps across 25 states
- Assistance provided to 1,200 additional to attend non-Association camps
- 1,840 camp volunteers



We also focused on gaining attention for our mission on a local level. Nearly 55,000 people attended the American Diabetes Association EXPO® in 11 communities around the country to learn how to be healthy, active and live well with diabetes. Another 23,000 participated in health screenings supported by more than 2,100 volunteers.

The 5th Disparities Partnership Forum hosted nearly 300 registered attendees from targeted backgrounds. It educated participants on the topic of Cultural Competency, Health Literacy and Health Equity. This year's forum was made available online and drew hundreds of viewers.

We were also able to address the needs of individuals in high-risk populations through diverse organizations. The Awakening the Spirit staff participated in multiple conferences and meetings to encourage continued support for the Special Diabetes Programs for Indians (SDPI). Their blog post on *Diabetes Stops Here* promoted American Diabetes Month (ADM), Native American Heritage Month and Elders Month. The New Patient Initiative received exposure through print, social media and web ads in Indian Country Today Media Network (ICTMN). ICTMN has a weekly circulation of 22,000 and monthly website hits in the hundreds of thousands.

Our African American Programs showed notable progress as well. Live EMPOWERED reached more than 1.5 million people last year, and collaborated with more than 1,300 churches in November for its major annual education awareness event: I Decide to Stop Diabetes Day. Three-hundred churches signed on to participate in a workshop series that begins in 2013. Local markets participating in the campaign reached more than 700,000 African-Americans across the country during ADM. The Association also unveiled the new Choose to Live: Sisters Strong Together series and the Vanderbilt/Meharry Be Heart Smart pilot study. In conjunction with Alpha Kappa Alpha Sorority, they examine biometrics and the impact on lifestyle behaviors and how they correlate to cardiovascular disease.



Our Latino Programs, Por Tu Familia®, launched the American Diabetes Association Promotoras Program in collaboration with Community Health Corps/AmeriCorps and implemented full-time locations in Northern California and the Central Valley.

The Asian American, Native Hawaiian and Pacific Islander (AANHPI) Subcommittee participated in the 10th Annual Korean American Association of Greater Washington Festival in Bull Run Park, Va. We shared information on the Risk Test,

healthy habits and the importance of general awareness about type 2 diabetes with more than 22,000 attendees.

In 2012, the Women and Diabetes Workgroup completed the Adult Strategies Committee (ASC) program. Their Subcommittee at the ASC in 2013 will focus on developing educational programming for local communities and address the needs of women who are at high risk, have been diagnosed or are caregivers of those affected by diabetes.

SIGNATURE CAMPAIGNS



Step Out: Walk to Stop Diabetes

2012 was another active year for Step Out. More than 120 walks were held nationwide with 120,000 participants who raised more than \$24 million, including a 20% increase in online fundraising over the prior year. In addition, individual fundraising averages increased by 7%.



Tour de Cure

Wheels were spinning with fury at more than 88 Tours across the country. More than 62,000 participants raised more than \$26.5 million. The increase in participation and revenue was driven by nationwide teams. The Association's top corporate fundraiser was Johnson & Johnson, bringing in more than \$500,000. Many other corporations also made a big difference with their participation and contributions. However, it was Team Red, consisting of riders living with diabetes as well as friends and family, who made up the largest Tour team nationwide — raising more than \$1.3 million.



Father of the Year

To pay tribute to all of the Dads who are leading by example, this fundraising event honors men from all walks of life, all across the country. Twenty-eight events raised more than \$5.2 million from role model fathers and community leaders. 2012's top five honorees raised more than \$100,000 individually, with the top Father of the Year honoree raising more than \$250,000.

UNRELENTING SUPPORT

Although diabetes continues to exact a terrible toll on our nation, our mission continues. We continue to make advances in funding research for a cure, improving care and reaching more people through our outreach and advocacy programs. We thank our corporate supporters for their commitment to our mission and for helping us to make a real difference in the fight to Stop Diabetes®.

Banting Circle Supporters

These companies make medicines and devices to help people live with diabetes and are recognized for their cumulative annual support. The American Diabetes Association's highest level of recognition, Banting Circle Elite, is named for Sir Frederick Banting, a Canadian medical scientist, doctor, Nobel Laureate and co-discoverer of insulin.

Banting Circle Elite (\$1,000,000 and above)

Abbott/Abbott Diabetes Care
Amylin Pharmaceuticals, Inc.
Eli Lilly and Company
Merck
Novo Nordisk® Inc.
Sanofi

Banting Circle (\$500,000 and above)

BD Diabetes
Boehringer Ingelheim Pharmaceuticals, Inc.
LifeScan, Inc. and Animas® Corporation

National Strategic Partners

The consumer product companies that support the American Diabetes Association at the highest level of sponsor commitment and whose cumulative annual support is at least \$400,000 represent our National Strategic Partners.

Amplifon, USA
Colgate Palmolive Company
Merisant Company
Nutrisystem® Inc.
Specialty Brands of America, Inc.
Walgreen Co.
The Walmart Foundation

The American Diabetes Association would also like to thank the following companies whose cumulative annual support is at least \$150,000.

Astrazeneca/Bristol-Myers Squibb
Bayer HealthCare
Bristol-Myers Squibb Company
Bumble Bee® Foods, LLC
Catherines®
Genentech, Inc.
GlaxoSmithKline
Gold's Gym International, Inc.
Insulet Corporation
Janssen Pharmaceuticals, Inc.
Johnson & Johnson
Medtronic, Inc.
Meijer®
MetLife Auto and Home®
Pfizer Inc.
Rite Aid® Corporation
Roche Diagnostic

CORPORATE ALLIANCES SPOTLIGHTS FOR 2012



Walgreens "Walks the Walk and Talks the Talk"

When it comes to the fight to Stop Diabetes®, national retail pharmacy Walgreens walks the walk and talks the talk. Building on its corporate philosophy of health and wellness, the company has truly embraced the diabetes cause, supporting a broad spectrum of the American Diabetes Association's mission-delivery and fundraising activities like Step Out: Walk to Stop Diabetes®, American Diabetes Association EXPO® and Check Up America®. These efforts help us reach tens of thousands in communities across the country with important messages about the prevention of type 2 diabetes.

As a National Sponsor of Step Out: Walk to Stop Diabetes, Walgreens became the #1 single year fundraising team in Step Out history, with almost 9,000 employees raising more than \$785,000. In addition, a national pin-pad campaign in November, in support of American Diabetes Month®, raised more than \$3.2 million. These significant contributions will help advance our work in critical areas including research, education and advocacy.



Corporate America leads us on a Pathway to Stop Diabetes®

To accelerate the research needed to discover solutions and ultimately stop diabetes, we undertook a bold new initiative called Pathway to Stop Diabetes®. Founding sponsors Sanofi, Novo Nordisk and Eli Lilly stepped up and provided \$20 million to help launch the program.

Pathway aims to fund 100 new diabetes researchers over the next decade, and provide support to individuals focusing on innovative ideas and transformational approaches to diabetes research.



For the Long Haul

Merisant Company, maker of Equal® and Pure Via® Sweeteners, has the distinction of being the Step Out: Walk to Stop Diabetes event's longest sponsor. For 20 years, the company has supported the Association's messaging about prevention and diabetes management. Equal and Pure Via continue to raise awareness through their support of our Step Out event. In 2012, the brands sponsored the Association's first Step Out Matching Gift email fundraising promotion, which helped increase registration by 17% and overall donations by 118% over the same time period in 2011. In addition, the company conducted a promotion that awarded customized iPad Getaway Baskets for the top fundraisers in 10 event markets.



Looking Good and Doing Good

Catherines®, fashion and fit authority for plus-size women, once again offered customers the opportunity to round up their purchase to the next dollar with the difference donated back to the Association during American Diabetes Month®. Funds raised since 2009 from this effort have totaled more than \$500,000.

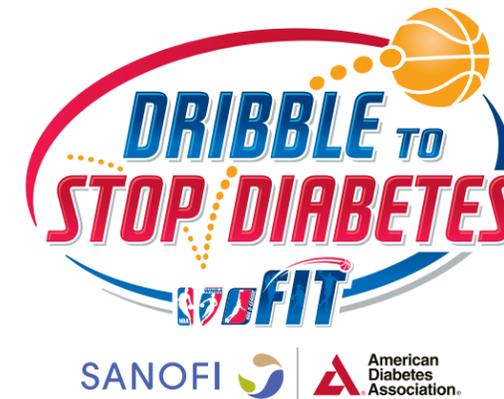
To raise additional dollars for the diabetes cause, they designed a special t-shirt, referred to as the Catherines® “Generosity Tee” and donated \$5 from each purchase to help in the fight to Stop Diabetes®. Their motto, Catherines® Cares, encourages their customers to join the movement to Stop Diabetes through seasonal promotions and e-newsletters featuring e-coupons as an added incentive.



Celebrating Red Striders

Founded in 2008, the Red Strider Program was the inspiration of Christine Schaeberle, a person with diabetes, whose desire was to see the program grow and spread throughout the country. “There is never a break from this disease and that’s why the Red Striders are so important to me. On Walk day, it is our chance to recognize, support and celebrate all the people who have diabetes.”

Pharmaceutical company Novo Nordisk couldn’t have agreed more. They signed on as the National Premier Sponsor of Step Out: Walk to Stop Diabetes® and National Red Strider Sponsor. Red Strider Clubhouses were featured at 10 Step Out events around the country and provided a great opportunity for walkers with diabetes to connect with others.



Dribble to Stop Diabetes

The NBA, WNBA and the NBA Development League, in collaboration with the Association and Sanofi, entered year three of the Dribble to Stop Diabetes campaign. This national strategic alliance was designed to create diabetes awareness and encourage fans to live an active, healthy lifestyle.

Campaign team nights took place in arenas throughout the country and during stops on the NBA Nation Tour. It features on court activations and educational materials. The campaign’s Ambassadors, all of whom have personal connections with diabetes through friends or family members, include Tamika Catchings of the Indiana Fever, Danny Granger of the Indiana Pacers and, Andre Iguodala of the Denver Nuggets.

Bee Well For Life

Bumble Bee® Foods believes in helping yourself while helping the cause of diabetes, and its Bee Well for Life program is all about engaging people to live a healthier lifestyle. Tracking their daily activities generates a donation back to the Association. Also, by using email communications and social media channels, Bumble Bee Foods helped promote American Diabetes Month® and diabetes awareness by encouraging more than 150,000 employees and customers to join the movement to Stop Diabetes®.



Empowering Children and Youth

The American Diabetes Association’s Camp Program provides a special time for children with diabetes —as one camper put it, “The best thing about camp was that I realized that there are a lot of people just like me.” Eli Lilly provided \$90,000 in funding for camperships so that kids can attend; it’s part of the company’s annual sponsorship in which they contribute \$1,000 to commemorate each year since the discovery of insulin in 1922.

Eli Lilly also supports our Everyday Wisdom™ Kit, a tool designed to help families of children with type 1 diabetes live well with diabetes. When a child is newly diagnosed, everyday moments can become more of a challenge. Their support of \$350,000 will help families plan for everyday events such as birthday parties, playing sports and getting behind the wheel.

DRIVING SERVICE

It takes a village. Fortunately, more people in cities, towns, communities and states nationwide have recognized the importance of our mission. This kind of progress is due in part to the implementation of new resources and efforts aimed at making 2012 our strongest push for involvement from people across the country.

The American Diabetes Association Volunteer Center proved to be a great resource in its first year, bringing in more than 5,200 volunteers. The Center provides consistent training for individual convenience. As a result, more participants were trained online as Tour de Cure® Team Captains, Step Out Team Captains, Camp Counselors, Ambassadors for the Live EMPOWERED® program or Family Link parent mentors than ever.

One of the key Volunteer Center components is the recently completed automated matching system that will connect Parent Mentors with parents of newly diagnosed children. This enhancement is associated with the standardized Family Link Parent Mentor online training, which provides us the ability to broaden the reach of our mentor program, as well as quickly connect parents with the support they need at the time of diagnosis.

Enhancements continued during National Volunteer Appreciation Week in April. Market offices were offered expanded tools and resources to recognize outstanding volunteer support. As a result, Association social media growth received a boost in Volunteer Center registrations and additional followers on the Facebook page. This support helped launch *Volunteer News*, a quarterly electronic newsletter designed to keep volunteers informed of key Association news.

In addition, we kicked off our first Community Leadership Board (CLB) Self-Assessment. Developed by volunteer and staff leaders, the process is comprised of an online survey that provides the opportunity for each CLB member to grade their own involvement in key areas.



ABOUT OUR AWARDS



For more information about our past award recipients or to nominate an individual who goes above and beyond in support of our mission, use the QR Code or visit: www.diabetes.org/awards.



NATIONAL SCIENTIFIC & HEALTH CARE ACHIEVEMENT AWARD RECIPIENTS



Banting Medal for Scientific Achievement Award

**Bruce M.
Spiegelman, PhD**

Dr. Spiegelman is currently the Stanley J. Korsmeyer Professor of Cell Biology and Medicine at Harvard Medical School and the Dana-Farber Cancer Institute, Boston, Mass.

Dr. Spiegelman has been at the forefront of the revolution in molecular metabolism for over a quarter of a century. His trailblazing insights into the role of adipose tissue and adipokines in systemic metabolism, and the transcriptional basis of adipose development and physiology, continue to reverberate in the study of obesity, diabetes and insulin resistance.

He was the first to suggest that inflammation (represented by TNF- α) lies at the heart of insulin resistance. Dr. Spiegelman also identified PPAR γ as the master regulator of adipogenesis, described the role of its co-activator PGC-1 in energy homeostasis and thermogenesis, and identified the transcription factor PRDM16 as the determining factor for brown adipose tissue development.

The insights provided by Dr. Spiegelman have led to numerous drug discovery efforts that will improve diabetes prevention and treatment for years to come. His discoveries have also generated powerful tools and concepts that allow many others in related fields to advance their studies.



Outstanding Scientific Achievement Award

**David Altshuler,
MD, PhD**

David Altshuler, MD, PhD, is deputy director and chief academic officer of the Broad Institute of Harvard and MIT, in Cambridge, Mass. He is professor of genetics and medicine at Harvard Medical School and Massachusetts General Hospital.

A clinically trained endocrinologist, Dr. Altshuler has been a pioneer in the modern era of human genetics research, including leadership in The SNP Consortium, International HapMap and 1000 Genomes projects. He has pioneered the application of genomics to the common form of type 2 diabetes, identifying dozens of novel loci influencing risk of type 2 diabetes, myocardial infarction, lipids, and glycemic traits. Going forward, his focus is on using next-generation sequencing to identify rare mutations that may illuminate function, and identifying the pathophysiological role of these novel genetic risk factors, both with the long-term goal of identifying new targets for prevention and therapy.

In addition to his scientific accomplishments, Dr. Altshuler has been a leader in forging a new culture of collaboration in the fields of genetics and diabetes, all with his characteristic energy and enthusiasm.

Supported by an educational grant from Lilly Diabetes, this prestigious award recognizes outstanding scientific achievement in diabetes research, from a researcher under the age of 50, taking into consideration independence of thought, originality, significance of discovery, and impact on his/her area of research.



Albert Renold Award

**George S.
Eisenbarth, MD, PhD**

Dr. Eisenbarth was executive director of the Barbara Davis Center for Diabetes at the University of Colorado and was a role model to the scientific community. He was known for his “stages” model of type 1 diabetes as a chronic autoimmune disease, pioneering the prediction of type 1 diabetes by combining analysis of multiple autoantibodies and metabolic function, and providing evidence that insulin is the primary autoimmune target. Since receiving this award, Dr. Eisenbarth passed away, but his efforts continue to be remembered.

He mentored a generation of scientists who are now working on type 1 diabetes throughout the world. He always encouraged scientists in the field to share data and collaborate, which promotes scientific progress.

Dr. Eisenbarth established or inspired many important research initiatives, including the DAISY and European BABYDIAB studies. He was instrumental in developing resources for the diabetes community, including the Human Biological Data Interchange DNA repository of type 1 diabetes families and the JDRF nPOD.

Supported by an educational grant from Merck, this award is presented to an individual whose career was distinguished by outstanding achievements in the training and mentorship of diabetes research scientists and the facilitation of diabetes.



Outstanding Physician Clinician in Diabetes Award

**Georgeanna J.
Klingensmith, MD**

Currently a professor in the Department of Pediatrics at the University of Colorado School of Medicine, Denver, Dr. Klingensmith is an expert in the area of health care systems for childhood diabetes, and she has contributed tremendously to improvements in outcomes and quality of care, as well as cost and insurability.

As director of pediatric endocrinology at The Children’s Hospital, Denver, Colorado and then director of pediatric services at the Barbara Davis Center for Diabetes, Dr. Klingensmith established standards, trained generations of pediatric endocrinologists, and researched novel ways to improve outcomes. She was one of the lead authors of the Association’s statement “Care of Children and Adolescents with Type 1 Diabetes.”

Since 2002, Dr. Klingensmith has served on the Scientific Committee of the International Society for Pediatric and Adolescent Diabetes (ISPAD). She was one of the four editors of the ISPAD “Clinical Practice Consensus Guidelines,” currently the gold standard worldwide for pediatric diabetes. For more than 40 years, Dr. Klingensmith’s contributions have improved the lives of children, adolescents and young adults with diabetes.

Sponsored by Janssen Pharmaceuticals, Inc., this award is given to recognize an individual who has demonstrated exceptional efforts in providing care to patients with diabetes.



**Outstanding Educator
in Diabetes Award**

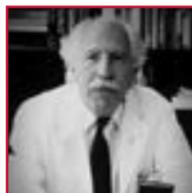
**Robin Nwankwo,
MPH, RD, CDE**

Currently a diabetes educator and researcher at University of Michigan Medical School, Ann Arbor, Robin Nwankwo has been a key contributor in the development and implementation of empowerment-based educational research studies among urban African Americans. Her current work is a randomized, controlled feasibility trial of church-based diabetes education and peer support.

As a registered dietitian, Ms. Nwankwo specializes in eating disorders, adult weight management and the nutritional needs of patients throughout the life span, so important in managing and preventing diabetes.

Ms. Nwankwo has served in leadership positions with the American Diabetes Association at both the state and national levels, including the National Board and as chair of the Adult Strategies Committee. She is on the advisory board to the National Institute of Diabetes and Digestive and Kidney Diseases subcommittee on Diabetes, Endocrinology, and Metabolic Diseases.

Supported by an educational grant from Lilly Diabetes, this award is presented to a distinguished health care professional who has made outstanding educational efforts in the field of diabetes and has demonstrated significant contributions to the understanding of diabetes education.



**Harold Rifkin Award for
Distinguished International
Service in the Cause of Diabetes**

**Pierre J. Lefèbvre,
MD, PhD, FRCP, MAE**

Currently emeritus professor of medicine in the Diabetes, Nutrition, and Metabolic Disorders Unit at the University of Liège, Belgium, Dr. Lefèbvre has worked throughout his career championing the cause of diabetes on a global basis.

As president of the International Diabetes Federation from 2003 to 2006, Dr. Lefèbvre worked diligently with all of the IDF regions, visiting more than 50 countries, many in the developing world, educating both health care professionals and the public about diabetes. He was a founding member of the European Association for the Study of Diabetes and served as EASD president from 1989 to 1992. He has been president of the Global Diabetes Alliance from 2007 to 2010 and is currently chair of the board of the World Diabetes Foundation.

As chair of his department at the University of Liège, Dr. Lefèbvre has been a guiding force of Belgian diabetology. He was scientific editor at the International Diabetes Monitor for 15 years and has served on the editorial boards of several journals.

Supported by Janssen Pharmaceuticals, Inc., the Harold Rifkin Award honors individual outstanding service in the cause of diabetes that has been performed with an international perspective and with international impact.



**Kelly West Award for
Outstanding Achievement
in Epidemiology**

**Knut Borch-Johnsen,
MD, PhD**

Currently a professor and research director at the Research Center for Quality in Health Care, Institute of Public Health, University of Southern Denmark, Odense, Dr. Borch-Johnsen was the first to describe the relationship between proteinuria and mortality in type 1 diabetes, and the importance of proteinuria as a predictor of cardiovascular mortality in type 2 diabetes. He was a major contributor to the literature that led to consensus on the inclusion of HbA_{1c} in the diagnostic criteria.

Dr. Borch-Johnsen initiated the DECODE and DECODE Asia study groups, which pooled results of epidemiological studies with longitudinal follow-up to quantify the relationship between states of glucose intolerance and cardiovascular disease. He organized the ADDITION Study, which involves thousands of people with screen-detected diabetes to determine whether early, aggressive treatment influences complication rates and mortality.

As director of the Steno Diabetes Center in Denmark and through his active participation in epidemiological training courses worldwide, Dr. Borch-Johnsen has helped educate young investigators about diabetes epidemiology. He has been active in the European Association for the Study of Diabetes, the European Diabetes Epidemiology Group, and the International Diabetes Epidemiology Group.

Supported by an educational grant from Merck, this award is given to an individual who has made significant contributions to the field of diabetes epidemiology.



**Samuel Rahbar Outstanding
Discovery Award**

**Samuel Rahbar,
MD, PhD**

The Association bestowed a special, one-time award, the Samuel Rahbar Outstanding Discovery Award presented to its namesake in recognition of his discovery of HbA_{1c} as a marker of glycemic status in patients with diabetes. Since he received this award, Dr. Rahbar passed away, but his discoveries continue to open new doors for diabetes research.

In 1968, Dr. Rahbar reported the observation that a rare, fast-moving glycosylated fraction of hemoglobin, HbA_{1c}, was increased in patients with diabetes. The discovery provided the basis for future work that determined that HbA_{1c} was a clinically useful marker for long-term glycemic status, and development of the standardized clinical assay that is now used routinely.

From Dr. Rahbar's work, physicians and patients were given a critical tool to monitor glycemic control over a period of time, and measurement of HbA_{1c} has become the gold standard for assessing the effectiveness of new diabetic therapies since its standardized use in the Diabetes Control and Complications Trial. HbA_{1c} is also recommended for diagnosis of diabetes and is superior to fasting glucose as a risk factor in cardiovascular disease.

He also worked as a distinguished professor of diabetes, Department of Diabetes, Endocrinology, and Metabolism, City of Hope, Duarte, Calif and made other valuable contributions. His identification of glycosylated hemoglobin opened an area of basic and translational research into advanced glycosylated endproducts (AGEs), advanced lipoxidation endproducts (ALEs), and DNA-AGEs adducts.



Roger Pecoraro Lecture Award
Benjamin A. Lipsky,
 MD, FACP, FIDSA,
 FRCP

Currently a professor of medicine at the University of Washington School of Medicine in Seattle and director of the primary care clinic at the Veterans Affairs Puget Sound Health Care System, Dr. Lipsky was honored for his pioneering research in the diagnosis and treatment of foot infections in diabetic patients for more than 25 years. He has authored more than 175 peer-reviewed publications and his studies of epidemiology, and classification and evaluation of new antimicrobial agents have fundamentally changed our understanding of managing these difficult infections.

Dr. Lipsky has been on the research committee of the Association's Council on Foot Care, and he has chaired the consensus groups on infection of both the International Working Group on the Diabetic Foot and the Infectious Diseases Society of America since 2001. He authored an award-winning book on diabetic foot infections and was honored with the Olmos Award for Advocacy in Amputation Prevention in 2008.

Supported by an educational grant from Curative Health Services, ConvaTec, Ortho McNeil-Pharmaceuticals, and Sechrist Clinical Services, this award recognizes a researcher who has made scientific contributions and demonstrates an untiring commitment to improving the understanding of the detection, treatment and prevention of diabetic foot complications.



Norbert Freinkel Lecture Award
E. Albert Reece,
 MD, PhD, MBA,
 FACOG

Currently the John Z. and Akiko K. Bowers Distinguished Professor, dean of the School of Medicine, vice president for medical affairs, University of Maryland, Baltimore, and a member of the Institute of Medicine of the National Academy of Sciences, Dr. Reece is one of the leaders in the field of diabetes embryopathy. He directs a National Institutes of Health research laboratory group studying the mechanisms of diabetes-induced birth defects.

In addition to publishing more than 500 papers, Dr. Reece has edited a dozen books on maternal and fetal medicine, including *Diabetes Mellitus in Pregnancy: Principles and Practice* (1988 and 1995) and *Diabetes in Women: Adolescence, Pregnancy, and Menopause* (2004). He has written chapters for 40 books, including "Management of Pregnant Women with Diabetes" in the American Diabetes Association's *Therapy for Diabetes Mellitus and Related Conditions* (2003) and "Diabetes Mellitus and Pregnancy" in *Danforth's Obstetrics & Gynecology* (2008).

This award is given in memory of Norbert Freinkel, a dedicated and insightful investigator as well as gifted writer, to honor a researcher who has made outstanding contributions, including scientific publications and presentations, to the understanding and treatment of diabetes and pregnancy.



Edwin Bierman Award Lecture
Ronald M.
Krauss, MD

Serving currently as a senior scientist, director of atherosclerosis research at Children's Hospital Oakland Research Institute, Oakland, Calif., adjunct professor in the Department of Medicine at the University of California School of Medicine, San Francisco, and in the Department of Nutritional Sciences, University of California, Berkeley, Dr. Krauss has been a foremost investigator in nutrition as it relates to diabetes, cardiovascular disease and metabolic risk.

Dr. Krauss has been a pioneer in identifying and studying the pathophysiologic properties of LDL subclasses. Recent work in the Krauss lab has identified dietary and genetic influences on these subclasses, which can affect cardiovascular disease risk. Krauss's team has also shown that lipoprotein changes achieved by carbohydrate limitation and weight loss operate through common pathways that are independent of dietary saturated fat. These findings indicate that deeper understanding of the complex interactions of the metabolic and genetic determinants of lipoprotein heterogeneity can lead to targeted interventions in susceptible individuals.

Supported by an endowment established in 1999 by Merck, this award recognizes a leading scientist who has made outstanding contributions in the field of diabetes-related macrovascular complications and related risk factors.



Behavioral Medicine and Psychology Interest Group Distinguished Contributions Award Lecture
Lawrence Fisher,
 PhD, ABPP

Dr. Fisher, the director of the Behavioral Diabetes Research Group in the Department of Family and Community Medicine, University of California, San Francisco, has been at the cutting edge of behavioral research throughout his career. Since the late 1990s, he has applied his expertise in family process and ethnicity to the management of diabetes.

He was one of the pioneers to realize the importance of family in the lives of adults with diabetes, especially type 2 diabetes. Dr. Fisher then expanded his conceptual framework to different cultural/ethnic contexts, addressing four major ethnic groups in the United States: African-American, Asian-American, Euro-American, and Hispanic. His recent work has focused on depression and diabetes-related distress and their roles in diabetes management and outcomes. He is also implementing interventions to improve diabetes care through primary care practice transformation using practice coaching, and automated telephone and web-based programs.

This award recognizes a behavioral researcher who has made outstanding and/or innovative contributions in the study and understanding of behavioral aspects of diabetes.

NATIONAL SERVICE ACHIEVEMENT AWARD RECIPIENTS



**Wendell Mayes, Jr. Award
for Lifetime Service**

Stewart Perry

For more than 20 years, Stewart Perry's untiring devotion to the American Diabetes Association's mission and its movement to Stop Diabetes® has been unequalled – from leading the Association as Chair of the Board and chairing numerous national committees, to being one of the most influential advocacy volunteer leaders at the local, state and national level in the history of the organization.

Mr. Perry has led various grassroots fundraising projects at the local level and represented the American Diabetes Association at countless national events and outreach activities to top donors, researchers and policy decision makers.

He is currently Chair, Bluegrass Community Leadership Board, in Lexington, Ky., as well as Chair, Executive Compensation Committee. He also serves on the National Advocacy Committee, the Legislative Sub-committee of the Advocacy Committee and the Kentucky Advocacy Committee.

Mr. Perry has won several Association awards, including the Addison B. Scoville Award for Outstanding Volunteer Service, the Charles H. Best Medal for Leadership and Service, the Bluegrass Community Leadership Board Volunteer of the Year Award, and the Association's Kentucky Hall of Fame Award. He is co-owner of Perry & Perry, State Farm Insurance, in Lexington, Ky.

This award is given in recognition of outstanding lifetime achievement in the cause of diabetes and is bestowed annually to those who demonstrate continued, long-term leadership in advancing the mission of the American Diabetes Association.



Public Policy Leadership Award

**Senator Ben Nevers
Louisiana Senate**

When Louisiana's children with diabetes didn't have access to the care they needed to both prevent life-threatening emergencies and to thrive academically, Senator Ben Nevers became these vulnerable children's champion. His advocacy efforts and passion moved mountains and garnered overwhelming support in the Louisiana legislature leading to almost unanimous passage of Senate Bill 759.

Senator Nevers came to the Louisiana Senate from the House of Representatives, where he served from 1999–2003. He currently is Chairman of the Senate Committee on Education.

This award is bestowed annually to those who significantly affect public policy to benefit people with diabetes and the mission of the American Diabetes Association.



Public Policy Leadership Award

**Representative
Matt Ramsey
Georgia House of
Representatives**

Representative Matt Ramsey recognized the importance of legislation to protect students with diabetes. As the primary sponsor of House Bill 879, he brought extraordinary passion and personal knowledge about type 1 diabetes and its impact on families. Under his leadership, the legislation garnered overwhelming support by both houses, leading to passage in its first year and culminating in a signing ceremony in the Governor's office.

Representative Ramsey was first elected to the Georgia House of Representatives in 2007, and currently serves on the House Appropriations, Judiciary Non-Civil, Ethics and Regulated Industries Committees. Other appointments include Vice-Chairman of both the Reapportionment and Special Rules Committees and Chair of a Sub-Committee of the House Judiciary Non-Civil Committee, and Co-Chairman of a Special Joint House and Senate Committee on Immigration Reform.

This award is bestowed annually to those who significantly affect public policy to benefit people with diabetes and the mission of the American Diabetes Association.



**Addison B. Scoville Award for
Outstanding Volunteer Service**

Cynthia Levy

Cynthia Levy has been an active and dedicated American Diabetes Association volunteer at the local and national level since 1988. Ms. Levy's ever-present willingness to help Stop Diabetes® through her innovative leadership, hands-on approach and infinite energy has been an inspiration to countless Association volunteers.

In addition to serving on the National Board of Directors and the Community and Volunteer Development Committee, Ms. Levy has been Chair of the National Income Development Committee and is currently serving as a member. She was appointed Association representative on the Public Advisory Group on Healthcare Quality, Joint Commission on the Accreditation of Healthcare Organizations. On the local level, appointments include Chair, Northern Illinois Income Development Committee, Chair, Great Lakes Regional Board, Chair, Northern Illinois Community Leadership Board, and Chair, Care to Cure.

Ms. Levy has also raised the bar high on the Association's signature fund-raising events – Step Out: Walk to Stop Diabetes and Tour de Cure, and chaired numerous local fundraisers including Walktoberfest, Bike Ride Plus, Team Diabetes, Kiss a Pig, Gala as well as horse track and boat cruise events.

This award is given in recognition of outstanding achievement in the cause of diabetes and is bestowed annually to a member of the Board of Directors, or other volunteer, who has made an outstanding contribution to advancing the mission of the American Diabetes Association.



**Ross Hickey Award for
Outstanding Service in
Diabetes Research Funding**

**Delores and
William Brehm**

What began as an honest conversation about wanting a cure for diabetes grew into a life mission for philanthropists Delores “Dee” and William “Bill” Brehm. Through their tremendous generosity, dedication, professional expertise and forward-thinking spirit, Mr. and Mrs. Brehm have taken significant steps toward ridding the world of diabetes.

Their benevolent gift of \$44 million to the University of Michigan W.K. Kellogg Eye Center has led to the establishment of the Delores S. and William K. Brehm Center for Type 1 Diabetes Research and Analysis. The University of Michigan credits the donation, along with the couple’s dedication to the cause, for leading to the development of a new framework for type 1 diabetes research.

Mr. and Mrs. Brehm also are members of the American Diabetes Association Research Foundation’s Pinnacle Society. Their long-standing partnership with the Association began in 1983 and has been instrumental in the development of life-changing research initiatives and treatment plans. Their unwavering commitment to defying the odds and conquering uncharted paths is an inspiration to all who are committed to helping Stop Diabetes®.

This award is bestowed annually to honor those who significantly impact funding of diabetes research through targeted fund-raising efforts and/or gifts, and who have made an outstanding contribution to advancing the mission of the American Diabetes Association.



**Excellence in Health
Communications Award**

Kelly Close

A longtime diabetes advocate, Kelly Close is widely viewed as an expert on the business of diabetes and obesity. She is president and founder of Close Concerns, Inc., a health care information firm exclusively focused on diabetes and obesity. Ms. Close is also editor in chief of *diaTribe*, a monthly online newsletter focused on new research and products for people with diabetes, and is actively involved in dQ&A, Close Concerns’ market research business. Close Concerns publishes *Closer Look*, a real-time news service covering diabetes- and obesity-related topics as well as *Diabetes Close Up*, a monthly industry newsletter. Ms. Close and her colleagues attend more than 40 conferences globally focused on diabetes and obesity, cover key medical literature in the field and write quarterly about more than 60 private and public companies in the industry.

Connecting with the diabetes community through *Closer Look*, *Diabetes Close Up*, and *diaTribe*, she provides expert knowledge in a way that is accessible and truly valued among a wide audience. In addition, her prolific coverage of the American Diabetes Association’s Standards of Care, position statements, research journals and Scientific Sessions is outstanding.

This award, given in 2012 for the first time, will be bestowed annually to honor those who have excelled in generating visibility and awareness of diabetes and/or diabetes-related health and wellness issues, and who have made an outstanding contribution to advancing the mission of the American Diabetes Association.



**Health Professional Award
for Volunteer Service**

**Ho Luong Tran,
MD, MPH**

Dr. Ho Luong Tran is a nationally recognized visionary leader and compassionate advocate for the advancement of ethnic communities. From her background as a Vietnamese refugee, she has built a remarkable 20-year public health career that has had an important impact on the public health and policy fields and the lives of those affected by diabetes.

As lead organizer of the Asian American, Native Hawaiian, and Pacific Islander Diabetes Coalition, long-time contributor and current Vice Chair of the American Diabetes Association’s Asian Pacific American Diabetes Action Council, and member of the National Advocacy Committee, Dr. Tran has consistently helped foster the Association’s mission by promoting its advocacy goal to end the disparate impact of diabetes on racial and ethnic minorities. A leading voice in diabetes advocacy, Dr. Tran has fostered strong collaborations with key policymakers. She chaired the State of Illinois Governor’s Advisory Council on Asian Affairs and served on the Health and Human Services’ (HHS) National Minority Health Advisory Council. Dr. Tran has been recognized by the HHS Office of Minority Health with its Minority Health Community Trailblazer Award for her outstanding leadership and contributions toward improving the health of Asian Americans.

This award, given for the first time in 2012, will be bestowed annually to honor a volunteer who has demonstrated outstanding service and commitment to the American Diabetes Association above and beyond their area of professional expertise, and who has made an outstanding contribution to advancing the mission of the American Diabetes Association.

PRINCIPAL OFFICER AWARDS FOR LEADERSHIP AND SERVICE RECIPIENTS



Charles H. Best Medal for Leadership and Service

L. Hunter Limbaugh
Chair of the Board

L. Hunter Limbaugh has been an American Diabetes Association volunteer for the last 11 years, becoming an advocate for people with diabetes just weeks after his daughter was diagnosed with type 1 diabetes in 2001.

On the national level, he served as Chair of the Advocacy Committee, Chair of the Legislative Subcommittee, and Vice Chair of the Legal Advocacy Subcommittee. He has also been a member of the Finance Committee and served a previous term on the National Board of Directors.

Mr. Limbaugh is a former member of the South Carolina House of Representatives and was Chief Legal Counsel for the Governor of South Carolina where he was responsible for oversight of attorneys in the Executive branch of state government. He assisted in the formulation and implementation of the Governor's executive policies, budget and legislative agenda. Additionally, he had a general civil law litigation practice in Florence County, S.C., and worked in the State Attorney's Office and Office of the Public Defender for the 5th Judicial Circuit of Florida. He is a member of the S.C. and Florida Bar Associations. Mr. Limbaugh is currently Southeastern Counsel for the Wine Institute, Columbia, South Carolina, the trade association for California winegrowers.

The Charles H. Best Medal for Leadership and Service is awarded to the Chair of the Board of the American Diabetes Association. Named for Dr. Best, the co-discoverer of insulin, this award recognizes outstanding leadership and service to the Association.



Rachmiel Levine Medal for Leadership and Service

Geralyn R. Spollett, MSN,
ANP-CS, CDE
President, Health Care & Education

Geralyn R. Spollett, MSN, ANP-CS, CDE, of New Haven, Conn., has been an American Diabetes Association volunteer for 16 years, sharing her expertise in diabetes care and management, nursing and education through various capacities.

She has served on the Programs and Professional Practice Committees, a previous term on the National Board of Directors, and on her local Community Leadership Board. She has also served as Chair of the National Certification Board for Diabetes Educators. She is serving as Editor for the Educator's Corner of Practical Diabetology and has served as an Associate Editor of *Diabetes Spectrum* and *The Diabetes Educator*. She was an Associate Editor for the American Diabetes Association book, *The Complete Nurses Guide to Diabetes Care*.

Ms. Spollett received the American Diabetes Association Educator Award in 2006. She has also won awards for excellence in clinical practice, nursing and teaching. Ms. Spollett is an Adult Nurse Practitioner, Endocrine and Associate Director, Yale Diabetes Center, affiliated with the Yale School of Medicine Faculty Practice. She also serves on the Advisory Board of Aventis Pharmaceuticals and Eli Lilly Company.

The Rachmiel Levine Medal for Leadership and Service is awarded to the President, Health Care & Education of the American Diabetes Association. Named for Dr. Rachmiel Levine, the diabetes researcher who discovered how insulin works, this award recognizes meritorious leadership and service to the Association.



Banting Medal for Leadership and Service

Vivian Fonseca, MD
President, Medicine & Science

Vivian Fonseca, MD, has been an American Diabetes Association volunteer for 16 years. He has served as Chair of the Professional Practice Committee, a member of the Research Policy Committee, and a previous term on the National Board of Directors. He has also served as Editor-in-Chief of *Diabetes Care*.

Dr. Fonseca's research interests include the prevention and treatment of diabetic complications and risk factor reduction in cardiovascular disease. He is also an investigator in the National Institutes of Health (NIH)-funded Action to Control Cardiovascular Risk in Diabetes (ACCORD) study and serves on the Glycemia control committee. He is on the steering committee of "Targeting Inflammation with Salsalate in Type 2 Diabetes" (TINSAL T2D). He also served as editor of *Clinical Diabetes: Translating Research into Practice*, several monographs, and book chapters.

Dr. Fonseca is Professor of Medicine and Pharmacology, Tullis-Tulane Alumni Chair in Diabetes, and Chief of the Section of Endocrinology at Tulane University School of Medicine in New Orleans, L.A. He is also a staff physician at the Southeast Louisiana Veterans Healthcare System. He is a fellow of the American Association of Clinical Endocrinologists, the Royal College of Physicians (London) and the American College of Physicians. He is a Board Certified Endocrinologist.

The Banting Medal for Leadership and Service is awarded to the President, Medicine & Science, of the American Diabetes Association. Named for Frederick G. Banting, the co-discoverer of insulin, this award recognizes meritorious leadership and service to the Association.



Charles Kopke Medal for Leadership and Service

Pearson C. Cummin III, MBA
Secretary/Treasurer

Pearson C. Cummin III, MBA, has been a dedicated American Diabetes Association volunteer for 16 years. His national service includes serving as a member of the Marketing and Communications, Research Policy, and Finance Committees, and as Chair of the Fund Raising Committee.

Mr. Cummin has also served on the National Board of Directors and as Vice Chair of the American Diabetes Association Research Foundation. He is currently serving as a Board Member and Secretary/Treasurer of the Research Foundation. He is also Chairman of the Major and Planned Gifts Committee for the Pathway Campaign.

At the local level, he is a member of the Fairfield County, Conn. Community Leadership Board and has actively supported the American Diabetes Association's Step Out: Walk to Stop Diabetes event for more than 10 years. Mr. Cummin is a Managing Member of Grey Fox Associates, LLC in Greenwich, Conn. He founded and was a Managing General Partner for Consumer Venture Partners – an \$85 million consumer-oriented venture fund. Previously, he held various marketing and management positions with the General Foods Corporation. He is also currently serving as a Director of the Boston Beer Company.

The Charles Kopke Medal for Leadership and Service is awarded to the Secretary/Treasurer of the American Diabetes Association. Named for Charles Kopke, a past member of the Board, longtime volunteer and donor, and recipient of the Association's Addison B. Scoville Jr. Award, Charles H. Best Medal, and Wendell Mayes Jr. Medal, this award recognizes meritorious leadership and service to the Association.

MESSAGE FROM THE SECRETARY/TREASURER



Pearson C.
Cummin III, MBA
Secretary/Treasurer

This year's theme — Momentum Builds — represents well our 2012 financial results. We began the year on a positive note, having successfully maintained our financial strength through a tough economic environment. Our fundraising events were growing, our reach to people affected by diabetes expanded, and we were carefully monitoring our expenses to ensure that we spent within our means.

To build on this success, one of our key goals for 2012 was to increase funding to our Pathway to Stop Diabetes initiative to radically transform diabetes research. The focus on this research strategy generated \$20.4 million in new donations, driving a 9.6% increase in total revenues to \$228 million in 2012. The Pathway donations flow through as part of the \$22.3 million in net income to be held in reserves for the Pathway research awards which begin in 2013.

Special event fundraising continued to grow as well with a 15% increase over 2011. Our signature walk event, Step Out: Walk to Stop Diabetes®, and our signature cycling event, Tour de Cure®, led this growth as we continue to build the number of local events that raise more than \$1 million in support of our mission.

Not every revenue source achieved our growth targets in 2012. Bequests continue to be an important revenue source, but did not reach the high levels of last year. We also purposely downsized certain fundraising initiatives to improve the return and maximize the amount of revenue going to direct mission activities.

In the last few years, we have challenged ourselves to remain efficient in all areas of operations. While growing expenses 3% in 2012, we maintained a strong mix of activities, spending 73% of all expenses for direct mission impact in the areas of research, information, public awareness and advocacy. The balance of the expenses were strategically invested in infrastructure and fundraising activities to allow our growth to continue for years to come.

Let's all do our part to continue to build the momentum that is underway, to dedicate ourselves to improving the lives of all of those affected by diabetes and to one day finding a cure. Thank you again for all that you do in the fight to Stop Diabetes.

FINANCIAL HIGHLIGHTS
DECEMBER 31, 2012

STATEMENT OF ACTIVITIES

(in thousands of dollars)

PUBLIC SUPPORT & OTHER REVENUE

Donations	\$ 95,823
Special Events (Net)	\$ 56,153
Bequests	\$ 25,663
Fees from Exchange Transactions	\$ 50,853
TOTAL PUBLIC SUPPORT & OTHER REVENUE	\$ 228,492

EXPENSES

Research	\$ 45,376
Information	\$ 55,284
Advocacy & Public Awareness	\$ 47,232
PROGRAM EXPENSE TOTAL	\$ 147,892
Management	\$ 11,061
Fundraising	\$ 47,244
TOTAL EXPENSES	\$ 206,197
NET INCOME	\$ 22,295

BALANCE SHEET

(in thousands of dollars)

ASSETS

Cash & Investments	\$ 46,830
Accounts Receivable (Net)	\$ 11,244
Contributions Receivable (Net)	\$ 76,446
Fixed Assets (Net)	\$ 7,474
Other Assets	\$ 5,546
TOTAL ASSETS	\$ 147,540

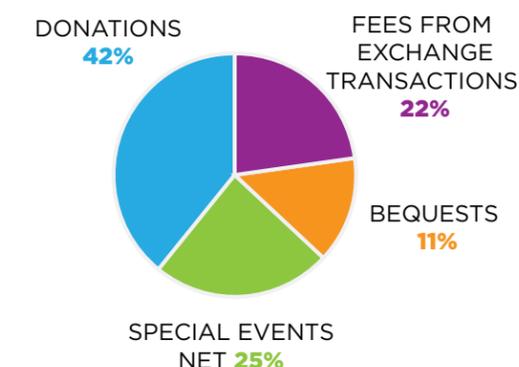
LIABILITIES

Accounts Payable & Accrued Liabilities	\$ 15,492
Line of Credit	\$ 2,280
Research Grant Payable	\$ 10,265
Deferred Revenues	\$ 12,585
TOTAL LIABILITIES	\$ 40,622

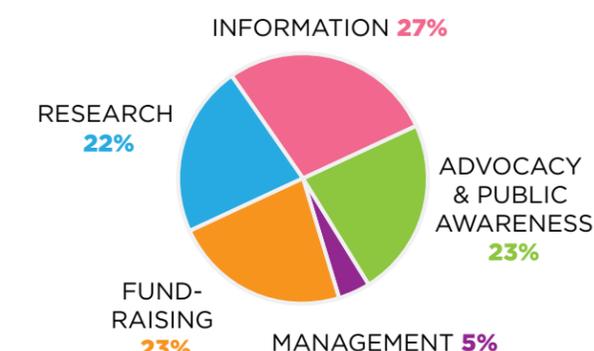
NET ASSETS

Unrestricted Net Assets	\$ 17,734
Temporarily Restricted Net Assets	\$ 78,960
Permanently Restricted Net Assets	\$ 10,224
TOTAL NET ASSETS	\$ 106,918
TOTAL LIABILITIES & NET ASSETS	\$ 147,540

PUBLIC SUPPORT & OTHER REVENUE



EXPENSES



2012 OFFICERS AND BOARD OF DIRECTORS

Chair of the Board**L. Hunter Limbaugh**

Southeastern Counsel
Wine Institute
Columbia, SC

President, Health Care & Education**Geralyn Spollett, MSN, ANP-CS, CDE**

Associate Director, Yale Diabetes Center
Adult Nurse Practitioner, Endocrine – Yale University
New Haven, CT

President, Medicine & Science**Vivian Fonseca, MD**

Professor of Medicine & Pharmacology
Tullis-Tulane Alumni Chair in Diabetes
Chief, Section of Endocrinology & Metabolism
Tulane University Medical Center
New Orleans, LA

Secretary/Treasurer**Pearson C. Cummin III, MBA**

Managing Member
Grey Fox Associates, LLC
Greenwich, CT

Chief Executive Officer**Larry Hausner, MBA**

Chief Executive Officer
American Diabetes Association
Alexandria, VA 22311

John E. Anderson, MD**(President-Elect, Medicine & Science)**

President
The Frist Clinic
Nashville, TN

Samuel Arce, MD, FAAFP

Family Practitioner
Vice Chairman, National Hispanic Medical Association
Jamaica, NY

David K. Bloomgarden, MD, FACE

Clinical Endocrinologist
Scarsdale Medical Group, LLP
Harrison, NY

Michael Julian Bond

Atlanta City Councilmember
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