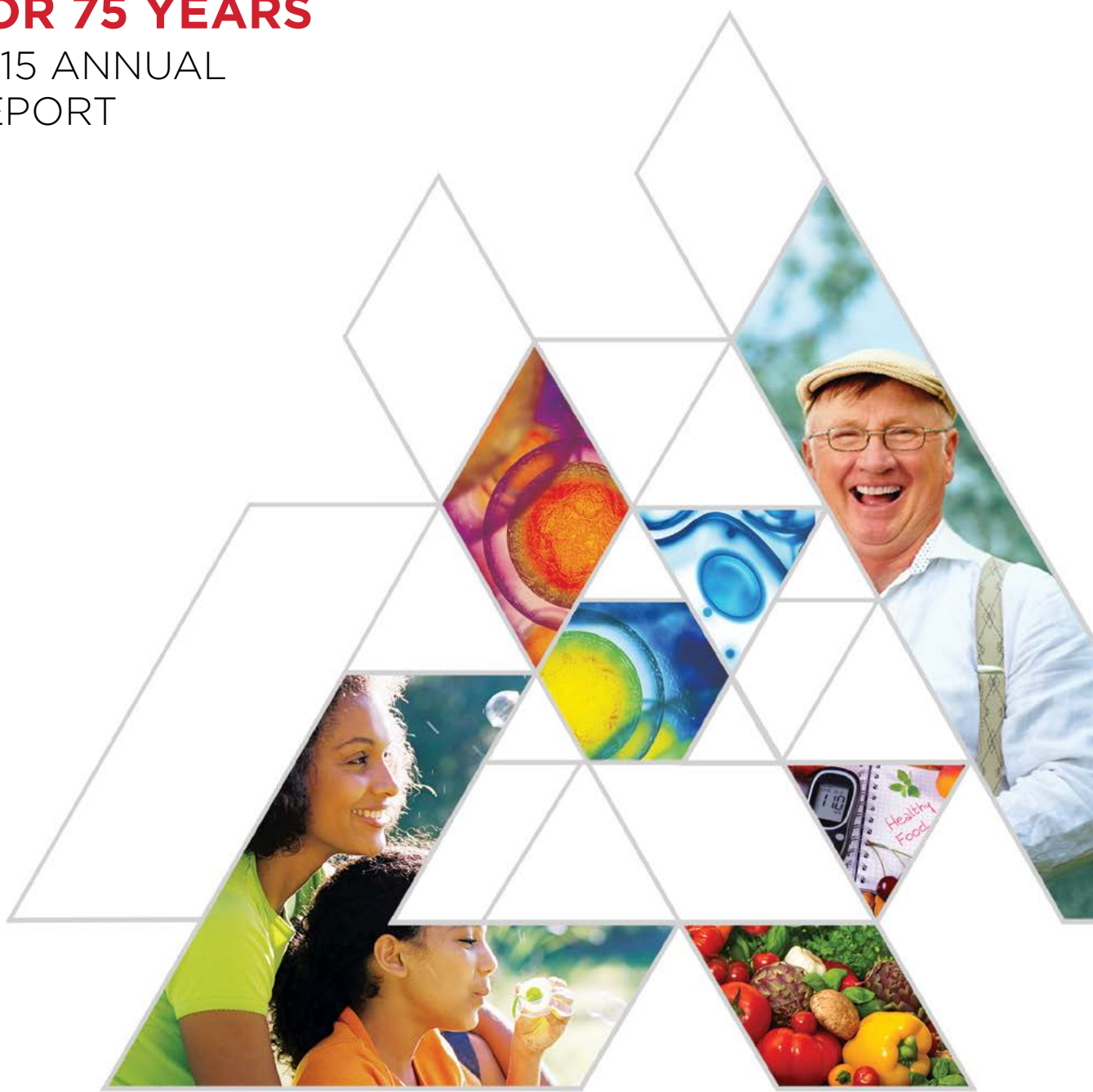


MISSION-MOTIVATED FOR 75 YEARS

2015 ANNUAL
REPORT



CONTENTS

Message from the CEO and the Chair	<u>3</u>
Research	<u>4</u>
Community	<u>10</u>
Information	<u>14</u>
Advocacy	<u>16</u>
Professionals	<u>18</u>
Awards	<u>20</u>
Giving	<u>22</u>
Message from the Secretary/Treasurer	<u>24</u>
Financial Highlights	<u>25</u>
Officers and Board of Directors	<u>26</u>

OUR MISSION:

To prevent and cure diabetes and to improve the lives of all people affected by diabetes.

OUR VISION:

Life free of diabetes and all its burdens.

2015 BY THE NUMBERS

28,000 volunteers

45 million visits to our online properties
from 30 million unique visitors

\$31 million to support 354 new and
continuing research projects at 145 leading
research institutions

3,225+ information kits distributed
to families with children newly
diagnosed with type 1 diabetes

58 camp sessions in 25 states,
nearly 6,000 campers

Message from the Chief Executive Officer and the Chair of the Board

This year, the American Diabetes Association celebrated 75 years of improving the lives of people with diabetes through exceptional research, education, and advocacy. Launched by 26 physicians in 1940, we are now a network of more than 400,000 volunteers, 2 million donors, 14,000 health care professionals, and more than 750 staff.

We've expanded from 250 participants in the Association's first Scientific Sessions meeting in 1941 to more than 18,000 participants at this year's convening, which included more than 800 presenters.

But through all the growth, advances, and notable moments in our history, one thing hasn't changed. We're still advancing the same mission 75 years later—to prevent and cure diabetes and to improve the lives of all people affected by diabetes.

But while we are energized by the legacy we've built together over the decades, we are also challenged by the need to do more. The American Diabetes Association is committed to advancing the gains made thus far and harnessing the diabetes community's innovation and passion to end this epidemic once and for all.

In 2015, we saw significant advances in our mission. We promoted the efforts of our advocacy team and 300,000 Diabetes Advocates across the country and saw incredible results. There were 57 state legislative victories on a number of fronts, including eliminating health disparities, promoting prevention efforts for

type 2 diabetes, and keeping children with diabetes safe at school. On a national level, our Call to Congress engaged Diabetes Advocates who held more than 200 meetings on Capitol Hill and made the case for increased funding for diabetes research and programs.

We redoubled our outreach efforts and achieved tremendous reach—engaging 6,000 children in our Diabetes Camp program and adding 83,400 new participants to our Living With Type 2 Diabetes program. In partnership with FitBit's FitforGood campaign, American Diabetes Association volunteers and staff joined forces to take 7.45 billion steps, and raised \$350,000 for our work.

As we look back, the work the American Diabetes Association has achieved over the past 75 years is tremendous. It could not have been achieved without dedicated volunteers and board members, committed staff, and loyal members, supporters, and donors.

The American Diabetes Association's mission cannot be accomplished without your continued commitment. For those yet to join in this cause, we need you and ask you to join us until the triumphant day when we find a cure.

There's no doubt about it, ours is not an easy task. But working together, we can and we will put an end to diabetes.

Sincerely,



Kevin L. Hagan
Chief Executive Officer



Janel Wright
Chair of the Board



\$20 million in federal funding for the National Diabetes Prevention Program

200 meetings on Capitol Hill

65 state advocacy days

8 states passed primary prevention laws

And so much more...

RESEARCH

SPARKING SCIENTIFIC *DISCOVERY*

In North Carolina, a researcher unlocked an ingenious way of putting nanotechnology to work in fighting diabetes. Across the country, his colleague opened a promising avenue into learning how obesity affects the brain's ability to control blood glucose levels. And in between, fellow pioneers discovered how environmental stresses increase the risk of diabetes, investigated how a gene mutation allows viral infections to increase the odds of acquiring type 1 diabetes, and used enzymes in a topical treatment that improves healing in difficult diabetes-related wounds.

Since our first direct research grants were awarded 63 years ago, the progress made in the fight against diabetes is astounding. While this disease still holds its mysteries, 2015 was a year in which we continued to unravel them. In basic, clinical, and translational science, we advanced research on all diabetes types and on the myriad complications triggered by this disease. We also continued to drive discovery in new avenues of preventing, treating, and, one day, curing diabetes.



2015 PROGRESS

- ▶ \$31 million invested
- ▶ 354 new and continued research projects
- ▶ 35 new post-doctoral fellowships
- ▶ 50 new Research & Development grants

A NEW ERA BEGINS

For diabetes researchers, the middle of the 20th century was a time of limited understanding and few treatment options. But that was all about to change. In 1952, the Association began providing direct grants for diabetes research. Since then, and thanks to the generosity of our supporters and partners, we've invested more than \$735 million in more than 4,500 research projects that have advanced new treatments, uncovered once-unknown connections, and improved the daily lives of millions of Americans with diabetes.



75th Anniversary Display at 75th Scientific Sessions in Boston

Highlighting Progress at the 75th Scientific Sessions

From the very beginning, we've recognized that the only way to make progress against diabetes is if we bring together the experts to share, learn, and collaborate. That's why the American Diabetes Association® held the first gathering of medical and scientific experts on the front lines of diabetes care and research in 1941.

That first meeting in Cleveland, Ohio, welcomed 250 attendees and included the presentation of five medical papers. Today, Scientific Sessions is the largest diabetes meeting in the world, drawing clinicians, researchers, and experts from all 50 states and 117 countries.

The energy and excitement surrounding Scientific Sessions are palpable. There are more than 3,000 presentations of

significant advancements in basic science, prevention, diagnosis, and treatment. Young scientists attending for the first time share ideas with scientists who've worked in the field for more than 50 years. Health care professionals get their first look at the latest diabetes-related products, services, and technology. Researchers present life-changing findings on topics ranging from the accuracy of blood glucose meters to the results of clinical trials to the effects of high blood glucose on the cardiovascular system.

More than a meeting, the 75th Scientific Sessions celebrated the continuing collaboration, hope, and innovation that will touch the lives of people living with diabetes, today and in years to come.

AT A GLANCE: 2015 SCIENTIFIC SESSIONS

- ▶ 18,000 attendees
- ▶ 17 billion media impressions
- ▶ 95 million social media impressions
- ▶ 3,600+ abstracts received
- ▶ 140 exhibitors

92%

OUR INVESTMENT INSPIRES OTHERS

Within five years of their American Diabetes Association grant, **92 percent** of scientists secured subsequent funding from other sources to continue their diabetes research. This funding was substantial—\$260.2 million, or \$7.36* for every \$1 invested by the Association.

*2016 survey of Association grant recipients tracking accomplishments since the completion of their Association awards in 2009–2011.



Attendees at the 75th Scientific Sessions share where they hail from.

“It’s a tremendous opportunity to share information, and that really accelerates progress greatly.”

Dan Porte Jr., MD

“Scientific Sessions have given rise to innumerable ideas on the way diabetes care is practiced and the direction research has gone.”

Michael Brownlee, MD

“The meeting was a great training experience for me, and now for people in my own lab. It provides junior scientists with the opportunity to start discussions about their own research with scientists from all over the world.”

Karin Bornfeldt, PhD



Scientific Sessions is the largest diabetes meeting in the world, drawing clinicians, researchers, and experts from all 50 states and 117 countries.

Empowering Health Care Providers With Leading Science

What empowers health care professionals to better treat and prevent diabetes, and its complications? Through *Diabetes*, *Diabetes Care*, *Clinical Diabetes*, and *Diabetes Spectrum*, we provided more than 40,000 researchers, physicians, diabetes educators, and other professionals with the latest information on treatment advances, clinical guidelines, and research.

By expanding our digital offerings, we're also working to make it easier for health care providers to have instant access to the latest science. In 2015, we reached:

- ▶ More than 9 million visits to diabetesjournals.org
- ▶ 17,000 hits per month for the Journals mobile app
- ▶ 10,000 social media followers on our Journals social media platforms
- ▶ 60,000 downloads of our Diabetes Core Update podcast, which provides content summaries targeted toward primary care providers



Diabetes Spectrum, Spring 2015



Diabetes, October 2015



Clinical Diabetes, Fall 2015



Diabetes Care, April 2015

Advancing on the Pathway to Stop Diabetes®

The early career of a researcher isn't easy. You're constantly chasing grants, looking for that elusive opportunity to put your ideas to the test. Even though most major breakthroughs come early in a scientist's career, much of the funding goes to established professionals who've already made their mark. And for diabetes, research funding is dwarfed by the amount invested in higher-profile diseases.

The Association understands what brilliant research minds are up against. Diabetes is a complex disease, and stopping it requires a bold strategy. That's exactly what Pathway to Stop Diabetes® is—a revolutionary approach to research that attracts and supports the best scientific minds.

Pathway invests in people, not just projects. The program seeks to bring brilliant scientists—at the peak of their creativity—into the field of diabetes research. Whether they are just starting out in their careers or making a switch from a different field, we provide these

researchers with the freedom, professional mentorship, and funding to pursue their ideas and discover new inroads.

It's a radical idea, but one that's working. Pathway is widely recognized as a breakthrough opportunity because of our focus on emerging talent and the size and duration of these research grants. The generosity of Pathway donors allows these scientists to focus on research rather than finding their next funding opportunity. This highly selective grant program continues to receive applications from an increasingly diverse array of scientists, and as presentations, lectures, and publications multiply, still more brilliant scientific minds will choose to help stop diabetes.

2015 HIGHLIGHTS

- ▶ **17** total Pathway awardees, including 6 new awardees in 2015
- ▶ **40** presentations at scientific meetings
- ▶ **32** invited lectures
- ▶ **1** new patent application
- ▶ **103** award nominations (for 2016)

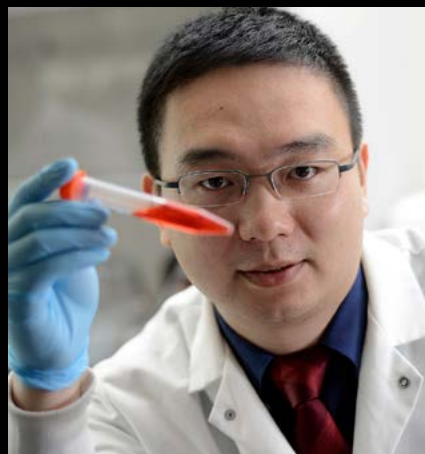


PATHWAY BREAKTHROUGH: THE SMART INSULIN PATCH

While research continues into the development of an artificial pancreas, Pathway scientist Zhen Gu, PhD, announced the development of a slightly different approach—the “smart insulin” patch. Named one of *MIT Technology Review*’s Top 35 Innovators Under 35 in 2015, Dr. Gu is working to advance this technology, which features tiny needles loaded with enzymes that trigger the rapid release of insulin only when blood glucose levels spike. In laboratory testing, this technology was successful at

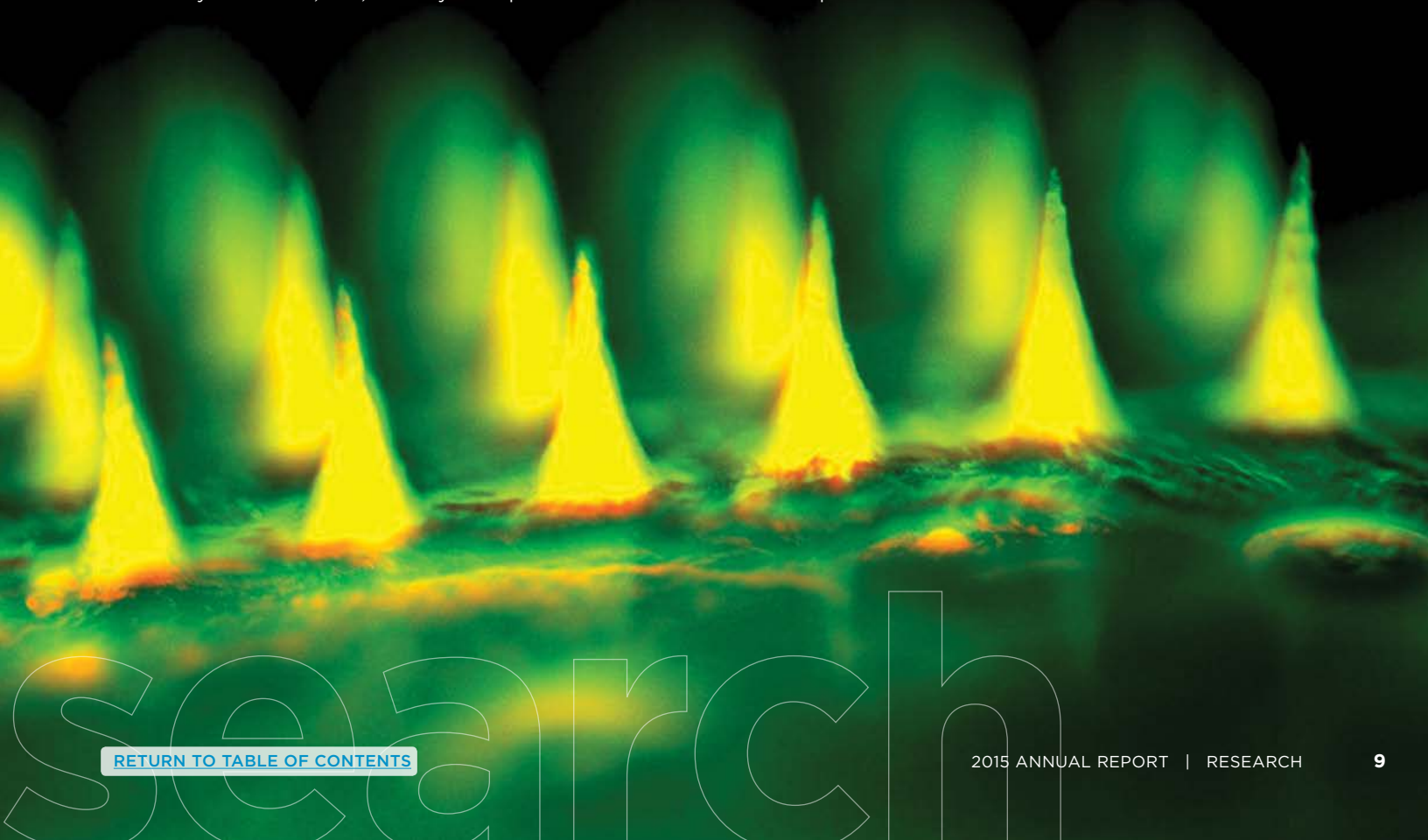
regulating blood glucose levels in a mouse model of type 1 diabetes.

Next steps? Dr. Gu is working to move this technology forward through additional preclinical tests in animals and, hopefully, in clinical trials in people with diabetes. The ultimate goal of Dr. Gu’s efforts is to provide people with diabetes a long-lasting, effortless technology that mimics a healthy pancreas by seamlessly sensing and responding to both high and low blood glucose levels.



Pathway scientist Zhen Gu, PhD

Fluorescence micrograph of “smart insulin” patch.
Courtesy of Zhen Gu, PhD, Pathway to Stop Diabetes Accelerator Award recipient



COMMUNITY

Improving Lives

It's a perfect summer day and there are kids running everywhere. Swings are flying, water is splashing, games are unfolding, and clothes are taking a beating. It's the typical summer camp in every way. Except one.

Every one of our kids has diabetes.

Here, for a few glorious days—and in many cases, for the first time in their lives—they're just like every other kid. Laughing, playing, hanging out. The effect is remarkable. Each summer, nearly 6,000 kids at dozens of camps across the country say goodbye to their camp friends and return home with newfound confidence in themselves, their futures, and their

ability to master a disease that leaves them feeling different.

Providing this kind of life-changing impact for all people living with diabetes—and those at risk for the disease—is why we hold events, programs, and campaigns year-round. In 2015, we continued to expand on our efforts to engage people in communities nationwide. We motivated folks to get out of their chairs and get moving, showed millions of people new ways to make every meal a little healthier, and challenged the public to know their risk for developing type 2 diabetes. We packed convention centers, fostered community through our social media channels, and worked the floors of events in

communities from coast to coast, all to help improve understanding and knowledge of how to manage diabetes and take important steps toward prevention.

On American Diabetes Association Alert Day®, we sounded the alarm to the tune of 800 million media impressions and nearly 100,000 online diabetes risk tests. During American Diabetes Month®, we dominated national, local, and social media conversations. At American Diabetes Association EXPOs in 12 markets, we provided more than 27,000 screenings. And in a variety of underserved



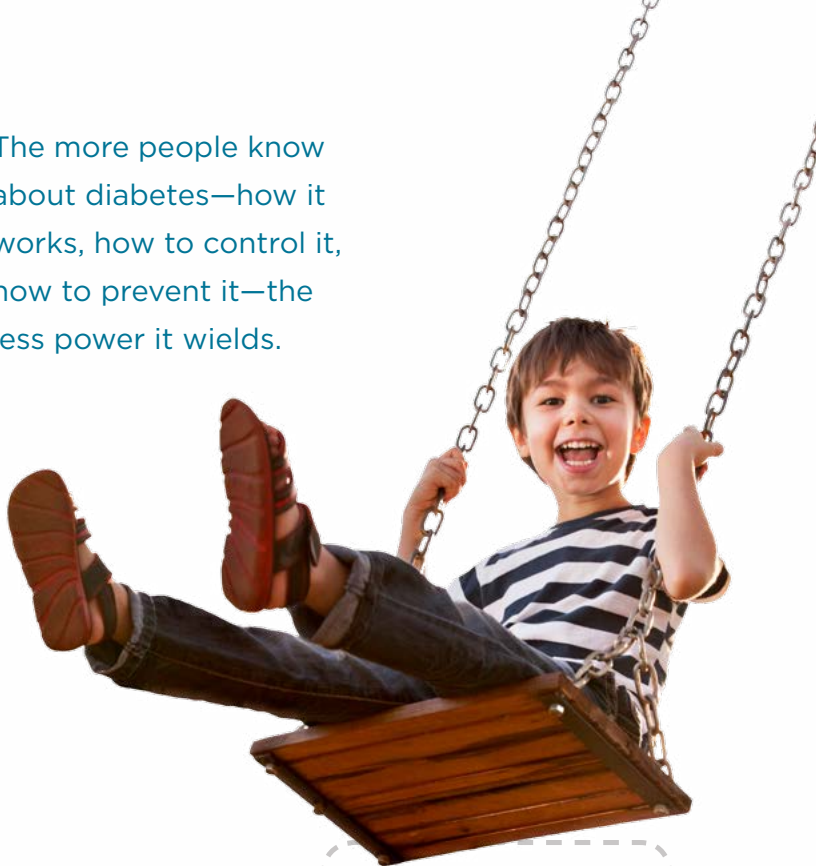
and disproportionately impacted communities, we made new inroads into ending disparities and improving lives.

The reason we do all of this is simple: The more people know about diabetes—how it works, how to control it, how to prevent it—the less power it wields. With the help of our partners, donors, supporters, and volunteers, in 2015 we delivered diabetes and wellness knowledge to more people in more places and in more ways than ever before.



[RETURN TO TABLE OF CONTENTS](#)

The more people know about diabetes—how it works, how to control it, how to prevent it—the less power it wields.



THE CAMP EFFECT

A three-year outcomes study of American Diabetes Association Camps was completed in 2015. Results show the remarkable difference these camps make in the lives of children with diabetes.

16% ↑

Newly diagnosed campers' confidence to manage diabetes

10% ↑

Overall confidence to manage their disease

11% ↑

Overall knowledge of proper management

10% ↑

Overall ability to self-manage

New Strides in 2015

Innovative ideas came to fruition in 2015 to open eyes and inspire action. Year-round opportunities engaged new audiences at work, in clinical settings, in their communities, and at home.

What Can I Eat? Food Choices for People With Diabetes

We continued pilot testing this program in three locations—Mobile, Alabama; The Bronx, New York; and Philadelphia, Pennsylvania—in preparation for a broader program launch in 2016. Findings from the pilot program show high satisfaction and significant impact on key dietary behaviors. Program participants also reported feeling more confident in their abilities to change their diets and to make healthy choices in social settings.

National Get Fit Don't Sit DaySM

More than 3,500 businesses and organizations downloaded our e-tool kit to organize walks, Hula Hoop contests, exercise stations, yoga, and more.

America's Diabetes Challenge

In partnership with Merck, this public awareness initiative encouraged people with type 2 diabetes to reach their A1C goals.

National Healthy Lunch DaySM

This primarily digital campaign to bring healthy recipes and meal choices to the midday meal topped 832,000 social media impressions.

Screen at 23

In collaboration with Merck, this educational outreach effort targeted providers and policymakers about the need to screen Asian Americans for type 2 diabetes at a lower body mass index than other groups.

America Gets Cooking to Stop Diabetes[®]

Launched during American Diabetes Month[®], this effort scored more than 962 million impressions by delivering daily recipes and tips in both English and Spanish, while also featuring online voting for favorite foods and best recipe.

Type 1 Diabetes Program

We expanded our longstanding support of programs for individuals with type 1 diabetes by establishing a new group to develop a strategy for meeting the needs of people with type 1 diabetes at every stage of life.

Alto a la Diabetes[®]

Our new monthly Spanish e-newsletter garnered more than 33,000 readers in its inaugural year.



75 YEARS OF LEARNING

Since our founding in 1940, it has been clear that no one is exempt from diabetes. Today we know that diabetes disproportionately affects Asian Americans, Native Hawaiians, and Pacific Islanders, as well as African Americans, Latinos/Hispanics, and American Indians/Alaska Natives, often in surprising ways. In 2015, through a variety of field programs, we connected with nearly half a million members of these communities with information, tools, programs, and insights to address their unique and specific needs.

INSPIRING HEALTHIER HABITS IN THE LATINO COMMUNITY

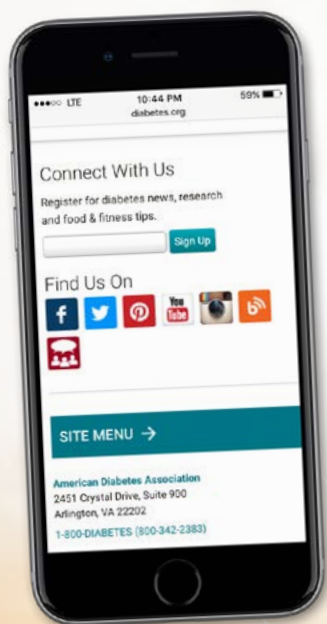
During Hispanic Heritage Month, Latina chef Ingrid Hoffmann used her voice and microphone to raise awareness of diabetes. “I know how much diabetes affects my community—my grandfather had type 2 diabetes. I want people to learn the importance of changing their eating habits.”

The host of popular cooking shows such as Top Chef Estrellas on Telemundo, Hoffmann understands the special challenges Latinos face. “I think that coming to this country and adopting the American fast-food/processed diet has been a big factor in why diabetes rates are so much higher in our community.”

Hoffmann’s advice is as practical as it is delicious. “Start small. Those small steps add up, and eventually you’ve changed your lifestyle and you’re making better choices.”

“I think that coming to this country and adopting the American fast-food/processed diet has been a big factor in why diabetes rates are so much higher in our community.”

Ingrid Hoffmann
Chef and Television Personality



MAKING MORE CONNECTIONS IN A CONNECTED WORLD

Digital and mobile technology platforms continue to emerge as consumers’ primary source for news and information. In 2015, we emphasized delivering more news and information in a mobile-friendly manner. For the fourth year in a row, we ranked among the most social media-savvy associations.

- ▶ Visits to diabetes.org increased 28% to more than 32 million
- ▶ Facebook fan base increased 21% to 635,000+
- ▶ Twitter following increased 24% to more than 100,000
- ▶ YouTube channel traffic jumped 37%, averaging more than 59,500 views per month
- ▶ Instagram followers jumped by 228%
- ▶ Our Diabetes Stops Here blog averaged more than 28,000 monthly page views, a 40% increase over 2014

INFORMATION

A LEADER IN DIABETES *KNOWLEDGE*

When a health care provider has a question about the next step in caring for a patient with diabetes, she reaches for the answer on her bookshelf in a guide called, the American Diabetes Association Standards of Medical Care in Diabetes. Her patient walks away from her appointment with a prescription for long-acting insulin, a plan for taking better care of her heart, and a referral to diabetes self-management education.

Every day, the Association impacts patients' lives and continues to serve as the authority on every aspect of diabetes care, management, and prevention. Our Standards of Medical Care in Diabetes are the global gold standard guidelines for diabetes management and care. The Association also proudly collaborates and partners with organizations such as JDRF, the European Association for the Study of Diabetes, and the American Heart Association to issue guidance in key areas and empower health care professionals. The Association issued a variety of scientific statements and clinical guidelines on a number of topics in 2015, including:

- ▶ New BMI numbers to identify Asian Americans at risk for type 2 diabetes
- ▶ The risks and benefits of insulin pumps
- ▶ Management of high blood glucose in type 2 diabetes
- ▶ Diabetes care in the school setting
- ▶ Prevention of cardiovascular disease in adults with type 2 diabetes
- ▶ A new testing protocol for blood glucose meter systems
- ▶ Consensus reports on disease-modifying therapies in children with type 1 diabetes, and the status, challenges, and priorities of youth-onset type 2 diabetes

These papers helped support our goal of getting the most up-to-date information in front of health care providers as quickly as possible, ensuring their patients can benefit from the latest science in their daily lives.



Reaching People Where They Are

People with diabetes are relying more and more on mobile devices and online resources for information about diabetes care, but many people still want to be able to speak directly with a caring professional. The Association continues to ensure our resources and information are easily accessible for as many people as possible.

- ▶ In 2015, our Center for Information responded to 120,000 contacts from constituents, members, and others seeking assistance.
- ▶ Our websites and online platforms garnered more than 45 million visits from 30 million unique visitors.
- ▶ *Diabetes Forecast*, our healthy living magazine for people living with diabetes or prediabetes, reached six million readers with each of its six issues (available in print and digital formats) and welcomed more than 325,000 visitors to its website each month.
- ▶ Registrations for our Living With Type 2 Diabetes program rose more than 17% for English and more than 10% for Spanish.
- ▶ Our *Recipes for Healthy Living* e-newsletter saw more than a 10% increase in registrations.

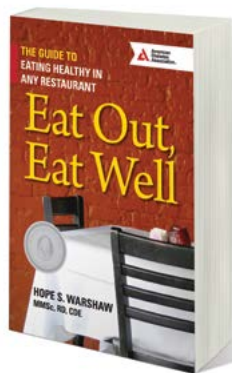
We also continue to provide more mobile and digital resources for health care professionals so they can access the latest diabetes news and information anytime, anywhere.

- ▶ We built a new mobile-friendly platform for our DiabetesPro website, and saw 1.6 million visitors access customized, members-only content.
- ▶ Our *DiabetesPro SmartBrief* e-newsletter distribution continued to grow, with a circulation jump to 49,000 subscribers.
- ▶ Our Standards of Medical Care in Diabetes was downloaded 240,000 times via our new mobile application.

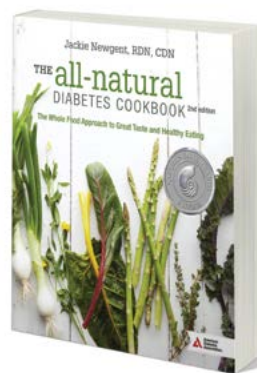
Changing Lives With World-class Content

The American Diabetes Association brings diabetes management and prevention content to life in a variety of ways—including publishing award-winning books for consumers and professionals. In 2015, the Association:

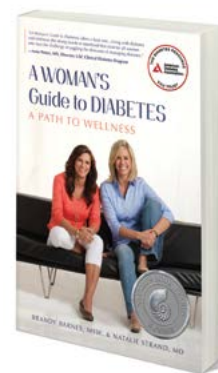
- ▶ Directly published 21 full-length titles, including two new Spanish-language titles.
- ▶ Partnered with outside publishers to produce two books for special audiences—*Caillou: Emma's Extra Snacks* for school-age children with diabetes, and *Cooking Light's Power Foods for Diabetes*.
- ▶ Received three prestigious awards for consumer nutrition and lifestyle titles.



Eat Out, Eat Well
IBPA Benjamin Franklin
Award—Silver



The All-Natural Diabetes Cookbook, 2nd edition
Nautilus Awards—Silver



A Woman's Guide to Diabetes
Nautilus Awards—Silver

ADVOCACY

RALLYING PROGRESS ON *EVERY FRONT*

Imagine you are 14 years old, sitting in the office of a United States senator. But this isn't a tour or a school outing. You're there to rally support for an increase in diabetes research funding at the Association's 2015 Call to Congress.

There are nearly 150 people like you—some much older, some younger. You're part of an army that's mobilized to get Washington to recognize the enormous threat that diabetes represents to our country, and advocate for Congress to put more money behind the efforts to stop it.

By year's end, you see the results of your efforts and those of Diabetes Advocates around the country: a two-year \$600 million reauthorization of the Special Diabetes Program that funds type 1 diabetes research and programs in American Indian and Alaska Native communities, and the government's commitment to increase its funding for diabetes research and programs by more than \$108 million in fiscal year 2016.

But when it comes to our advocacy efforts, it was just the tip of the iceberg.

The Association is proud to be the loudest voice in the room on behalf of all people living with, and at risk for, diabetes. That means fighting in state legislatures to ensure that kids with diabetes are safe at school, and winning three state school victories as a part of 57 wins in state legislatures across the country in 2015. It means working with minority communities that are disproportionately targeted by this dangerous disease. It means fighting for legal rights in courthouses around the country, advocating for public policies to prevent diabetes, and improving access to quality health insurance.

It took a tremendous effort from thousands of Association volunteers to score victories in every one of these areas. Grandmothers, bloggers, lawyers, parents, health care professionals, and, of course, people of all ages living with this disease working together to improve diabetes care and outcomes in 2015 and years to come.

2015 PROGRESS

Federal Funding

Secured more than \$108 million in additional funding for the National Institute of Diabetes and Digestive and Kidney Diseases at the National Institutes of Health, the Division of Diabetes Translation at the Centers for Disease Control and Prevention, and the National Diabetes Prevention Program, bringing total funding to more than \$2 billion.

Safe at School®

Scored legislative victories in three states, added 57 new school advocates, and raised awareness of the program with more than 4.7 million impressions in just one Twitter chat.

High-risk Communities

Won 10 legislative victories addressing health disparities, launched the new Screen at 23 campaign with partners in the Asian American community to build awareness of the recommended lower body mass index for screening Asian Americans for diabetes, and published an article in *Clinical Diabetes* on eliminating disparities in Native American communities.

Protecting Legal Rights

Passed legislation in Florida creating a statewide training program for law enforcement, provided recommendations to the Federal Aviation Administration to open a pilot career path for people with insulin-treated diabetes, and celebrated the publication of a proposed new—and much improved—rule to support commercial drivers who require insulin.

Promoting Prevention

Passed laws in eight states promoting access to healthy school, workplace, and community settings, and strengthened physical education funding provisions in the Elementary and Secondary Education Act. New federal guidelines will identify millions more Americans with undiagnosed diabetes and prediabetes—and at no cost to patients.

Improving Care and Coordination

Worked to reauthorize the Children's Health Insurance Program, expanded access to care through public and private health insurance, and passed Diabetes Action Plan legislation in five more states.



Micaiah Andrianto

INSPIRED TO ADVOCATE

Excited to start a preschool program, three-year-old Micaiah Andrianto was ready. The local Head Start program, however, was not. Confusion over policies and laws resulted in Micaiah being denied enrollment due to his type 1 diabetes.

Micaiah's mom contacted the American Diabetes Association. Legal counselors and staff helped her advocate for her son's rights and to change the medical care policy for the local Head Start program and for the entire county.

Thanks to Micaiah and his parents, children with medical needs in Yamhill County, Oregon, now have the opportunity to attend county schools and be kept safe and healthy. Through the national Safe at School® program, the Association is working to ensure all children with diabetes are medically safe at school and have the same educational opportunities as their peers.

PROFESSIONALS

SUPPORTING PROFESSIONALS FOR *BETTER CARE*

The day's last patient was on her way home. The files were all updated, the forms were all submitted. In that brief pocket of time between closing up and heading home, a primary care provider switched on a computer, turned into a student, and discovered a new insight that could help patients live longer, healthier lives.

This scenario played out thousands of times in 2015. Because since our inception, we've led the way in putting information and education opportunities at the fingertips of busy doctors, nurses, and dietitians, all to help them

improve care and outcomes for their patients living with diabetes.

In 2015, we held live and online professional education programs—designed and delivered by leaders in the field of diabetes care—for more than 35,000 primary care providers. We remained an accredited provider of continuing education credits for everyone involved in diabetes care and management. And we took to the floors of prestigious medical schools to help doctors, residents, and medical students better understand the medical issues surrounding diabetes and how to treat them.

Then we brought learning opportunities to entire health systems, expanding the reach of an innovative program that delivers the resources to design, implement, and measure improvements in diabetes care.

In our efforts to Stop Diabetes®, this is the kind of behind-the-scenes work that often flies under the radar. You won't see it making headlines, but you will see it making a difference in the daily lives of people who live with this disease.

INSPIRING A COMMITMENT TO CARE

In 2015, the Association received more than \$500,000 to foster the growth, development, and engagement of 150 diabetes clinicians, researchers, and leaders. Our Focus on Fellows program proved a success:

- ▶ **15% increase** in intention to “very likely” remain in diabetes care
- ▶ **21% increase** in confidence in providing quality diabetes treatment
- ▶ **25% increase** in confidence of providing self-management education/support
- ▶ **32% increase** in becoming a camp volunteer



AWARDS

National Scientific & Health Care Achievement Awards



Banting Medal for Scientific Achievement

Philipp E. Scherer, PhD
Professor and Director,
Touchstone Diabetes Center
University of Texas Southwestern
Medical Center



Outstanding Scientific Achievement Award

Pere Puigserver, PhD
Professor of Cancer Biology
Dana-Farber Cancer Institute
Professor of Cell Biology
Harvard Medical School



Albert Renold Award

Richard N. Bergman, PhD
Founder and Director, Diabetes
and Obesity Research Institute
Alfred Jay Firestein Chair in
Diabetes Research
Cedars-Sinai Medical Center



Outstanding Achievement in Clinical Diabetes Research Award

David M. Nathan, MD
Professor of Medicine
Harvard Medical School
Director, Clinical Research Center
Director, Diabetes Center
Massachusetts General Hospital



Outstanding Educator in Diabetes Award

Linda M. Delahanty, MS, RDN
Chief Dietitian and Director,
Nutrition and Behavioral Research
Massachusetts General Hospital
Diabetes Center
Assistant Professor,
Department of Medicine
Harvard Medical School



Outstanding Physician Clinician in Diabetes Award

Lori M. Laffel, MD, MPH
Chief of Pediatric, Adolescent
and Young Adult Section
Senior Investigator, Genetics
and Epidemiology Section
Joslin Diabetes Center
Professor of Pediatrics
Harvard Medical School



Harold Rifkin Award for Distinguished International Service in the Cause of Diabetes

Carl Erik Mogensen, MD
Professor Emeritus of Medicine
Aarhus University Hospital



Kelly West Award for Outstanding Achievement in Epidemiology

K.M. Venkat Narayan, MD, MSc, MBA
Ruth and O.C. Hubert Chair
of Global Health
Professor of Medicine
and Epidemiology
Emory University

Professional Interest Group Awards



Roger Pecoraro Award

Interest Group on Foot Care

Karel Bakker, MD, PhD

Immediate Past Chair
International Working Group on the
Diabetic Foot and the International
Diabetes Federation (IDF)
Consultative Section on
the Diabetic Foot



Norbert Freinkel Award

Interest Group on Pregnancy

Elisabeth R. Mathiesen, MD, DMSc

Professor of Endocrinology
Chief Physician
Rigshospitalet University Hospital

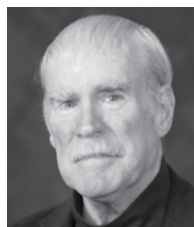


Edwin Bierman Award

Interest Group on Complications

George L. King, MD

Chief Scientific Officer and
Senior Vice President
Joslin Diabetes Center
Professor of Medicine
Harvard Medical School



Richard R. Rubin Award

*Interest Group on Behavioral
Medicine & Psychology*

Robert M. Anderson, EdD

Professor Emeritus
Department of Learning
Health Systems
University of Michigan

Principal Officer Awards for Leadership and Service



Charles H. Best Medal for Leadership and Service

Janel L. Wright, JD

2015 Chair of the Board
American Diabetes Association
Chief of Adjudications
State of Alaska, Department of
Labor and Workforce Development



Rachmiel Levine Medal for Leadership and Service

David G. Marrero, PhD

2015 President, Health Care
& Education
American Diabetes Association
J.O. Ritchey Endowed
Professor of Medicine
Director, Diabetes Translational
Research Center
Indiana University School
of Medicine



Banting Medal for Leadership and Service

Samuel Dagogo-Jack, MD

2015 President, Medicine & Science
American Diabetes Association
Professor of Medicine
Director, Division of Endocrinology,
Diabetes and Metabolism
A.C. Mullins Chair in
Translational Research
University of Tennessee Health
Science Center



Charles Kopke Medal for Leadership and Service

Richard Farber, MBA

2015 Secretary/Treasurer
American Diabetes Association
Managing Partner
McKendree Capital

GIVING

EXPANDING A *SPIRIT OF GIVING*

Generosity takes many forms. Sometimes, it's making the time to work a booth, gather signatures, visit an elected official, or answer questions at a community center. Other times, it's writing a check to sponsor a walker or rider, fund discovery or answer an appeal that arrived in the mail.

In whatever form generosity presented itself to the American

Diabetes Association in 2015—from multimillion-dollar donations to 10-minute phone calls—we appreciate it more than we could ever express. Because of your generosity, we can advance events and programs that touch and improve so many lives.

Thank you to everyone who strapped on a bike helmet or laced up some walking shoes and joined

us for the Tour de Cure® and Step Out Walk to Stop Diabetes®. You raised more than \$44 million in support of our shared mission.

Thank you, as well, to everyone who took part in our Father of the Year events in 28 markets and raised nearly \$6 million. And thank you to all of the individual donors, foundations, corporate supporters, and others whose gifts helped to drive our mission forward.

MISSION CRITICAL: THE ORDER OF THE AMARANTH

Life-changing research funded by the Association wouldn't be possible without the support of generous donors. Over the years, one of our most committed donors has been the Amaranth Diabetes Foundation (ADF), the philanthropic arm of the Order of the Amaranth. In 2015, the ADF donated more than \$500,000 to support four of the Association's peer-reviewed research projects.

"We feel that the projects selected will make the most use of every

dollar in our contribution, and will lead to valuable scientific discoveries that will help people with diabetes live more comfortable lives," said Elizabeth Herbolzheimer, ADF President.

"Diabetes has touched almost every Amaranth member in one way or another. We have members who have diabetes, and members with children, grandchildren, and other loved ones who have diabetes. The prevalence of this disease motivates our nationwide

fundraisers on a personal level. We want to do everything in our power to help stop this devastating disease."

All told, the ADF has provided nearly \$15 million to support American Diabetes Association research grants. This generosity helps bring us closer to the day we stop diabetes once and for all.

CORPORATE SUPPORT

Whether helping us reach primary care providers with critical information about diabetes care, enabling us to increase public awareness about diabetes and its complications, or joining our movement to Stop Diabetes, our corporate supporters play an important role in helping us improve lives.

Banting Circle Supporters

Companies that make medicines and devices to help people live with diabetes are recognized for their cumulative annual support. Our highest level of recognition, **Banting Circle Elite**, honors companies that have given \$1 million or more. They are:

AstraZeneca

Boehringer-Ingelheim Pharmaceuticals

Eli Lilly and Company

Janssen Pharmaceuticals

Johnson & Johnson Diabetes Solutions

Merck

Novo Nordisk Inc.

Sanofi

The Banting Circle includes companies that have donated \$500,000 or more:

GlaxoSmithKline

National Strategic Partners

Consumer product companies that support the American Diabetes Association at the highest level of sponsor commitment represent our National Strategic Partners. They are:

Colgate-Palmolive Company

Nutrisystem® D®

Peds® Legwear Inc.

Sun Life Financial®

The Kroger Co.

Walgreen Co.

National Sponsors

The American Diabetes Association would also like to thank the following National Sponsors:

Abbott Laboratories & Abbott Diabetes Care

AbbVie

Bayer HealthCare, Diagnostics Division

BD Diabetes Care

Beiersdorf U.S. (Eucerin)

Catherines®

The Dannon Company

Dr. Comfort Footwear

FitBit

Hass Avocado Board

Humana

Insulet Corporation

Medtronic Diabetes

Merisant Company

Miller Inspiration

Pfizer Inc.

SodaStream®

Visionworks of America Inc. & Davis Vision

Thank you!

OUR APPRECIATION TO:

51,000+ riders in Tour de Cure

81,000+ walkers in Step Out Walk to Stop Diabetes

28,000 volunteers at camps, EXPOs, and fundraising events

FINANCIALS

Message from the Secretary/Treasurer

The American Diabetes Association is in the business of making the world better for people with diabetes every day. We have been privileged to execute on this mission for the past 75 years, and this is only possible by having a viable and dynamic business model in place and reviewing that model every year.

There are two main challenges to many nonprofit business models similar to the American Diabetes Association. First, the majority of our revenue is non-recurring, meaning we raise money all year long to fund our mission. And second, a substantial part of that revenue comes from discretionary or charitable and philanthropic donations. We do this alongside our other nonprofits and through all economic cycles.

Toward that end, the American Diabetes Association generated \$182 million in total revenue in 2015 which was \$18 million less than 2014. Total expenses in 2015 were \$183 million, which were \$5.5 million less than 2014. This resulted in a small net loss of roughly \$1 million in 2015 compared to positive net income in 2014. Key events affecting the 2015 financial results included the transition associated with placing a new senior management team, including a new chief executive officer, along with a new governance structure, expense rationalization in light of lower revenue, and renewed investment in key mission opportunities for the Association.

The Association finished 2015 in a stable financial position, with a relatively high cash reserve, which is being deployed to focus on key

mission opportunities and high return on investment activities. We entered 2016 with a stable financial profile and a strong balance sheet, giving us the certainty to continue to operate and fund our key mission activities, such as cutting-edge research, advocacy, and education.

I would like to thank our stakeholders who, through your generosity, empower the Association to continue its mission. We need your continued and increased support so that the American Diabetes Association can continue to change the lives of people with diabetes, until the day we find a cure.



Richard Farber, MBA
Secretary/Treasurer

Financial Highlights—December 31, 2015

Statement of Activities (in thousands of dollars)

Public Support and Other Revenue

Donations	\$73,203
Special Events, Net	47,909
Bequests	19,045
Fees from Exchange Transactions	42,129
Total Revenue	\$182,286

Expenses

Research	\$43,012
Information	47,768
Advocacy and Public Awareness	41,826
Program Expense Subtotal	\$132,606
Management	9,566
Fund Raising	41,152
Total Expenses	\$183,324
Net Income	\$(1,038)

Balance Sheet

Assets

Cash and Investments	\$86,032
Accounts Receivable, Net	10,376
Contributions Receivable, Net	47,803
Fixed Assets, Net	10,173
Other Assets	6,482
Total Assets	\$160,866

Liabilities

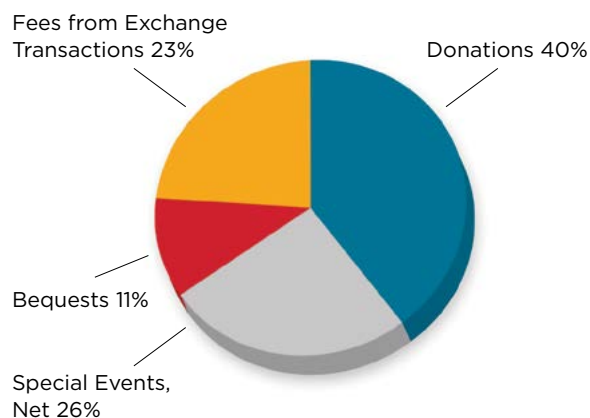
Accounts Payable and Accrued Liabilities	\$14,696
Research Grant Payable	13,480
Deferred Revenues	14,304
Total Liabilities	\$42,480

Net Assets

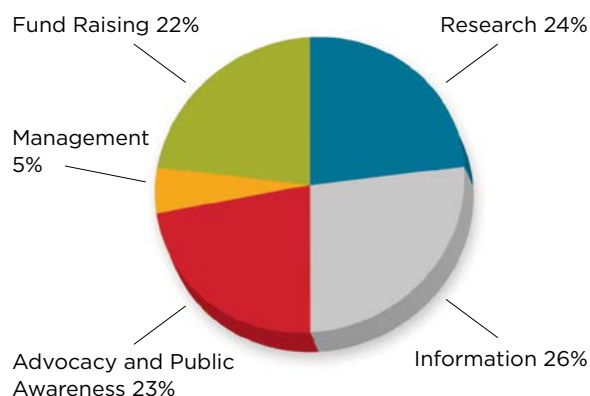
Unrestricted Net Assets	\$21,169
Temporarily Restricted Net Assets	83,148
Permanently Restricted Net Assets	14,069
Total Net Assets	\$118,386

Total Liabilities and Net Assets	\$160,866
---	------------------

Public Support & Other Revenue



Expenses



2015 Officers



Chair of the Board

Janel Wright, JD

Chief of Adjudications
State of Alaska, Department of
Labor and Workforce Development
Anchorage, Alaska



President, Health Care & Education

David Marrero, PhD

J.O. Ritchey Endowed
Professor of Medicine
Director, Diabetes Translational
Research Center
Indiana University
School of Medicine
Indianapolis, Indiana



President, Medicine & Science

Samuel Dagogo-Jack, MD

Professor of Medicine and Director
Division of Endocrinology,
Diabetes and Metabolism
A.C. Mullins Chair in
Translational Research
University of Tennessee Health
Science Center
Memphis, Tennessee



Secretary/Treasurer

Richard Farber, MBA

Managing Partner
McKendree Capital
Los Angeles, California



Kevin L. Hagan

Chief Executive Officer

American Diabetes Association
Alexandria, Virginia

2015 Board of Directors

Brian Bertha, JD, MBA

Chief Operating Officer
Crescendo Bioscience
South San Francisco, California

David DeMarco, PhD

Northeast Life Sciences Leader
Ernst & Young LLP
Iselin, New Jersey

Felicia Hill-Briggs, PhD, ABPP

Professor of Medicine, Division of
General Internal Medicine
Director, Behavior and Cognition
Sub-Core, Healthcare and
Population Science, Baltimore
Diabetes Research Center
Senior Director, Population Health
Research and Development, Johns
Hopkins HealthCare
Johns Hopkins University School
of Medicine
Baltimore, Maryland

Jeffrey Himmel, MS

Chairman and Chief
Executive Officer
The Himmel Group
Miami Beach, Florida

Lorrie Welker Liang

(Secretary/Treasurer-Elect)
Chief Operating Officer
Sarasota Memorial Health
Care System
Sarasota, Florida

Alvin Powers, MD

Joe C. Davis Chair in
Biologic Science
Professor of Medicine, Molecular
Physiology and Biophysics
Director, Vanderbilt Diabetes
Chief, Vanderbilt Division of
Diabetes, Endocrinology
and Metabolism
Director, Vanderbilt Diabetes
Research and Training Center
Vanderbilt University School
of Medicine
Nashville, Tennessee

Margaret Powers, PhD, RD, CDE

(President-Elect, Health Care
& Education)
Research Scientist
International Diabetes Center
Minneapolis, Minnesota

Jane Reusch, MD

Professor of Medicine
and Biochemistry
University of Colorado and
Denver VAMC
Denver, Colorado

Robin Richardson

(Chair-Elect of the Board)
Senior Vice President
Moda Health
Portland, Oregon

Desmond Schatz, MD

(President-Elect, Medicine
& Science)
Professor and Associate
Chairman of Pediatrics
Medical Director, Diabetes Center
Director, General Clinical
Research Center
University of Florida
Gainesville, Florida

Calvin Schmidt, BE, MBA

President, Cardiovascular
& Metabolism
Janssen Pharmaceuticals Inc.
Raritan, New Jersey

Catherine Squires, CFRE

President and Chief Executive
Officer, Northern Illinois
University Foundation
Vice President,
University Advancement
Northern Illinois University
DeKalb, Illinois



2451 CRYSTAL DRIVE, SUITE 900, ARLINGTON, VA 22202

1-800-DIABETES [DIABETES.ORG](https://diabetes.org)