

Photo Guidelines

Format Requirements:

- Please use a reputable local photographer who is willing to match the look and feel of the sample photos provided below. The background should be done in 18% gray.
- All photographs should be provided in jpeg format in high resolution so that your photo can be enlarged to 8x10 and still be 300 DPI (dots per inch). Your photographer should understand and be able to accommodate this requirement.
- When sending your photos via email, it is best to send the jpeg as an attachment rather than embedding it in the email.

Suggested Attire:

- Both women and men should wear dark jackets, as these look best against the photographer's gray background.
- In general, solid primary colors work the best. Stay away from clothes with heavy patterns or writing.
- Men should wear white shirts, and ties can be striped or solid.
- For women, jewelry is okay, simple is best.
- Please wear an American Diabetes Association lapel pin (Pinnacle Society, Summit Circle or Stop Diabetes) if you have one.

Here are some examples of photos to help guide you and your photographer:

