Bringing it Home!

Stop Diabetes Through Advocacy
Janel Wright, JD
Chair, National Advocacy Committee
Advocacy Chair, Anchorage, AK
Thank you for your interest in applying to participate alongside Diabetes Advocates from across the country in the American Diabetes Association’s 2013 Call to Congress: Stop Diabetes.

Before submitting your application, please read the important schedule, location and expenses information below:

**Application Process:**
Call in from Your Hometown!

Call in to Congress: Stop Diabetes!

Dear Lisa,

Today I am joining more than 200 Diabetes Advocates from across the country in Washington, D.C. to take Capitol Hill by storm — but we need your help! We're meeting face-to-face with our Members of Congress to explain the challenges faced by those living with diabetes and make the case that diabetes research and prevention programs are critical in the fight to prevent and treat diabetes — and to find a cure.

These meetings are powerful, but to make sure legislators and their staff take these meetings to heart, we need you. Lisa, to be the next person from Illinois to call your legislators about diabetes research and prevention. We need the phones on Capitol Hill to be ringing off the hook billing Congress that diabetes is an epidemic and the nearly 25 million Americans affected with diabetes, and the 79 million more with prediabetes, cannot be ignored.

Call today using our toll-free number — 866-459-1206 — and let your legislators know you support the American Diabetes Association’s request to invest in diabetes research and prevention.

Just follow these easy steps:
1. Pick up the phone and dial 866-459-1206.
2. When prompted, enter your zip code and press “1” to confirm you’ve entered it correctly. You’ll be connected to one of your elected official’s offices.
3. When a staff person answers, ask to speak to the health aide. Tell the health aide you are a constituent and you strongly urge your Representative/Senator to support the American Diabetes Association’s request to increase 2013 federal funding for diabetes research and prevention programs.
Just-In-Time Updates & Action Steps

Become a Diabetes Advocate at: diabetes.org/takeaction
Keeping the Heat on Year-round: Funding Research and Prevention

Raise a Ruckus — Sign our petition!
Gina Gavlak, RN, BSN

Advocacy Chair, Cleveland, OH
Legislative Subcommittee
National Prevention Committee
Safe at School Working Group
Access to Healthcare

The Supreme Court Decision: What Does it Mean for People with Diabetes?

Presenters:
- Larry Hausner, CEO
- Ilisa Halpern Paul & Anna Howard, Drinker Biddle & Reath, Health Government Relations Lobbying & Advocacy Team

Moderator:
- Tekisha Dwan Everette, Managing Director Federal Government Affairs

Recorded webinar viewable online at Hometown Advocates in Action Page
Bringing It Home: Advocacy Where Diabetes Hits Hardest
Ho Luong Tran, MD, MPH

National Advocacy Committee
Vice Chair, Asian Pacific American Diabetes Action Council
Symposium on Diabetes in Asian American, Native Hawaiian, and Pacific Islander communities
Engaging High Risk Communities at Home!

The Diabetes Epidemic in the African American Community

State of the Diabetes Epidemic in the United States

- Diabetes is an epidemic in the United States. Every 17 seconds someone is diagnosed with diabetes. Every day, 230 people with diabetes will undergo an amputation and 120 people will enter end-stage kidney disease programs and 55 people will go blind.
- Nearly 26 million children and adults in the United States live with diabetes and an additional 79 million have prediabetes, placing them at an increased risk for developing type 2 diabetes and its complications.
- Unless we take action, as many as one in three adult Americans will have diabetes by 2050.
- In 2007, the estimated total cost of diabetes in the United States, including gestational and prediabetes, was $218 billion.
- Under the most recent diagnostic criteria, approximately 18 percent of all pregnancies in the U.S. are expected to be affected by gestational diabetes, which is when a woman is not able to make and use all the insulin she needs during pregnancy.

The Diabetes Epidemic in the Asian American, Native Hawaiian and Pacific Islander (AANHPI) Community

State of the Diabetes Epidemic in the United States

- Diabetes is an epidemic in the United States. Every 17 seconds someone is diagnosed with diabetes. Every day, 230 people with diabetes will undergo an amputation and 120 people will enter end-stage kidney disease programs and 55 people will go blind.
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Diabetes Advocacy in the Latino Community

State of the Diabetes Epidemic in the United States

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- Under the most recent diagnostic criteria, approximately 18 percent of all pregnancies in the U.S. are expected to be affected by gestational diabetes, which is when a woman is not able to make and use all the insulin she needs during pregnancy.

State of the Latino Diabetes Epidemic

- 11.8% of Latinos have diagnosed diabetes, according to CDC national survey data.
- Latinos are 66% more likely to have diagnosed diabetes compared to non-Hispanic Caucasians.
- Among Latinos, the rate of diabetes varies by ethnicity: 7.6% for both Cubans and Central and South Americans, 13.3% for Mexican Americans, and 13.8% for Puerto Ricans.
- Diabetes was the 5th leading cause of death for Latinos in 2006.
Advocating for Health Equity on Capitol Hill
Gestational Diabetes:

Happy Mother’s Day!

This Mother’s Day, learn how you can take action to support healthy mothers and babies.

Click here ➤

American Diabetes Association.
Healthy Moms, Healthy Babies

“I wasn’t at high-risk for gestational diabetes during my recent first pregnancy, but my doctor told me I should get screened. Thankfully, I had the resources for the test because I soon found out I had gestational diabetes and that it could harm both me and my baby.”

Diabetes Advocate Kira Founteneau, Advocacy Chair, Birmingham, AL
Shon McCage, MPH
Chair, Awakening the Spirit
Subcommittee
Adult Strategies Committee
Special Diabetes Program for Indians

“I want everyone to know that you don’t have to wait until you have a stroke to take advantage of all the Healthy Heart Program has to offer. Get started early and learn how to manage your diabetes!”

- Glendine Blanchard
Alan Yatvin, JD
Chair, Legal Advocacy Subcommittee
National Advocacy Committee
Philadelphia Story: Revisited
Strategic Plan Goals

• Improving outcomes for people with diabetes and prediabetes
• Expanding the field of diabetes research
• **Giving voice to those denied their rights because of diabetes**
• Heightening our nation’s sense of urgency for the growing diabetes epidemic
• Building our capacity for success
Payton: Safe at School in PA
Position Statements: Attorneys and Healthcare Professionals Working Together

January 2012

New Position statement on Diabetes and Driving
Advocacy Attorney Network
HCP Legal Advocacy Network
Business Cards to Help Recruit Hometown Professionals

Take Action – Join the Network
Network Attorneys: Develop policies/materials to prevent discrimination; represent children and adults fighting for fair treatment at school, work & beyond; change unfair laws/regulations; participate pro bono or as part of their practice; expertise in discrimination law not a prerequisite

Take Action – Join the Network
Doctors, nurses, educators, social workers, dieticians, researchers. We advise and educate attorneys, school personnel, and other decision makers about diabetes; provide expert testimony in cases; prepare educational materials; advise on policy and legislative issues.
Our Strategy:
Start & End with EDUCATING.

School health care goes beyond nurses
February 08, 2012 | By Linda Siminerio and Alan L. Yatvin

Sending children off to school and letting someone else take responsibility for them is never easy. It’s especially hard when a child has a condition, such as diabetes, that requires medication and other care during the day. Parents should feel confident that schools can provide that care, and, indeed, federal law requires them to.

But how? More school nurses would benefit all children, including those with chronic conditions. Unfortunately, though, nurses haven’t been available in every Pennsylvania school for decades; in some, they never were.

The reality is that even full-time school nurses get stuck in traffic, go to lunch and off-site meetings, experience their own illnesses and family emergencies, and find themselves spread too thin. And kids go on field trips and participate in extracurricular activities without nurses. But the need for lifesaving medication is 24/7. That’s why school personnel who don’t have medical licenses but do have special training are an essential part of caring for students with diabetes and other chronic conditions.

In Philadelphia, the long-standing national trend of cutting and overextending school nurses has taken a particularly unfortunate turn. As of Dec. 31, the School District laid off 47 nurses as part of its efforts to reduce a budget shortfall. The Philadelphia Federation of Teachers announced last week that it has responded with a complaint to the state Department of Health, asserting that school employees who are...
Our Method: Teamwork!

The NYPD Story
A lawyer opens a door, and a diabetes educator walks through it...
Eloise Keene
Advocacy Chair,
New Orleans
Community Leadership Board
Victory for Louisiana Students!

On June 15, 2012, Louisiana Senate Bill 759, which authorizes employed volunteers and be trained to help children with diabetes in school, was signed into law by Louisiana State Senator Crafts. Senate Bill (SB) 759 - signed into law on June 15, 2012 - is a major achievement for the Safe at School (SAS) campaign. The bill, which is a landmark victory, authorizes school employees to volunteer and be trained to help children with diabetes in school. The law allows children to receive insulin and glucagon to help control children’s glucose levels. The bill also allows children who are able to do so to self-manage their diabetes when at school.

Eloise Keene, Advocacy Chair for the state of Louisiana, helped achieve this success. The American Diabetes Association is fortunate to have a wonderful State Advocacy Chair in Louisiana – Eloise Keene. State Advocacy Chairs are volunteers who help organize others in fighting for the treatment of everyone, regardless of age, who has diabetes – at school, at work, and in other public places. For the Safe at School project, Eloise helped champion the SAS Bill. Her work included organizing parents of children with diabetes, who told their stories and helped legislators understand what it’s like to have children in school who are at risk of daily harm and without all of the same opportunities as their peers. You are so grateful for all the work Eloise did on behalf of SB 759. Since she has first-hand knowledge of the problems kids with diabetes were facing in some of the Louisiana schools, she could articulate the issue clearly and convincingly to others.
Louisiana State Senator Ben Nevers: A Diabetes Champion

“This legislation is an important advancement in ensuring the health care needs of all of our students are met. Moving forward, no child in Louisiana will lack the support needed to manage their diabetes and their health, allowing all of our students to be medically safe at school.”

- Senator Ben Nevers
SAS Victories Around the Country

Connecticut Safe at School Bill Signing

Georgia Safe at School Bill Sponsor,
State Representative Matt Ramsey
Loretta Taylor: A DC Story

Loretta and her mother, Latesha Taylor.
Victory for DC Students!

September, 2012
Training of School Staff

Loretta’s first day of school, 2012
Safe at School Outreach: Resources

1-800-DIABETES (1-800-342-2383)

Online and Phone Information & Help

Display Ads
Scott Heinze
Vice Chair, National Advocacy Committee
Co-Chair, Volunteer Engagement Workgroup
Advocates in Action Calendar: Roadmap for Hometown Advocacy

Getting from HERE: to DESTINATION/GOAL:

Calendar online at Hometown Advocates in Action Page.
Advocacy at **Every** Association Event

**Strong 2012 Focus:**
Training and resources to support this strategic plan goal.
Sharing Information & Resources

- Sharing Advocacy Resources
  - Tulsa Diabetes Expo

- Safe at School Presentation
  - Chicago Diabetes Expo
Giving Voice & Taking Action

Banner Kits for Step Out – Safe at School Priority States

Federal Funding Petition Form

Safe at School Petition Form

Safe at School, Because Diabetes Doesn't Take Rest!

American Diabetes Association
Community Volunteer Leadership Conference
Engaging Public Officials

Illinois
Los Angeles
San Diego
Kentucky
New Jersey
Washington
Arizona
Recruiting New Advocates!

Gregory Stahr, Advocacy Chair, AZ

Kim Koleber, OK
A One-Two Punch: Pairing In-person Events with E-alerts
Raising Funds and Awareness: Advocates in Action National Team – Hometown Step Out Events

Janel Wright’s Family & Friends Step Out Team
Anchorage, AK
Online Library: Hometown Advocacy Kit

Recorded Webinars Online

Sign Up Today!

Become a Diabetes Advocate at:
diabetes.org/takeaction
Bringing it Home!

Stop Diabetes Through Advocacy