



**Fundraising** has never been easier with our low fundraising minimum and proven success strategies. ADA staff will host group meetings to help you set up your personal fundraising plan and provide you with a packet to help you get started. You will be helping more than 23 million Americans with diabetes by raising critically needed funds for information, research and advocacy. Coaching, team parties and events, and training gear are provided throughout training for your efforts. TEAM members raising the minimum will receive free entry in the marathon and a special race-day shirt. Top fundraisers will be awarded additional thank you gifts.

## **You said raise how much?**

If you have never raised money, getting started may be somewhat intimidating. However, if you have a good plan and utilize our fundraising strategies, reaching your goal should be easy and fun. Giving a monetary contribution is one way for people to contribute to the lives of others. Consider the fact that your friends, co-workers and family will welcome the chance to support you and contribute to a well-respected organization. Many of them probably know someone who is affected by diabetes. If you truly believe in what you are doing, working to help cure diabetes, then fundraising will be enjoyable and give a great deal of satisfaction.

## **Fund-raising Guidelines**

The fundraising minimum is \$1,000.00. Participants are encouraged to help each other with their fundraising, but once funds are turned in they may not be transferred from one participant to another. Approximately 60 days prior to the marathon, if you have not yet reached the minimum, we will ask that you guarantee your commitment to the fundraising goal. At this time you will be asked to secure your position on the team by signing a recommitment form. Should you decide not to guarantee your spot; TEAM DIABETES will be unable to enter you in the marathon as a member of the team.

## **You can do it!**

TEAM-D staff, coaches and volunteers will be there with you to help ensure that you meet your fundraising goal. Many participants find fundraising is easier than they expected. The key to success is to believe in what you're doing! You can feel proud that you are helping the American Diabetes Association to achieve our mission to prevent and cure diabetes and to improve the lives of all people affected by diabetes. In fiscal year 2007, more than 85 percent of the funds raised by local TEAM-D participants went towards supporting the ADA's mission.

Please contact Brian Long for additional information at 602-861-4731 or 888-342-2383 ext. 7095 or at [blong@diabetes.org](mailto:blong@diabetes.org)

Thank you for your interest in Team Diabetes