

Fundraising Ideas

- **Start Early** - The earlier you ask your supporters, the more time you have to follow up and remind them to contribute to your fundraising goal.
- **Update your Web Page** - customizing your Participant Center personal page with a photo, video and personal story is the easiest way to communicate your fundraising goal to your supporters.
- **Add online banner** and buttons to your social networking or blog sites. They're fast to download and fun to share!
- **Track your Progress** - Actively watching your progress will help you achieve fundraising success! View reports on who & when your team members make a donation. Send follow-up messages and thank-you emails to your supporters
- **Ask More People** - The more people involved in helping you reach your goal, the more successful you will be.
- **To Ask List** - The best way to evaluate your contacts and connections is to make a "To Ask List." Quick and easy!
- **Create a Direct URL** - Create a custom URL to your personal page. Put this URL in your email signature and pass it on.
- **Check for Creative Fundraising Ideas on the next page** - If you're scratching your head for "fresh" fundraising ideas, this is the list you need. These creative ideas have proven to work. Pick one, two, three or more and go for it!
- **Social Media** - Use [Facebook](#) and other social media sites and blogs to promote your fundraising goal. Hundreds of dollars can be raised by using these sites to point people to your donation page.
- **Status Update** - share your training logs frequently to remind people of your involvement.
- **Groups on Facebook** - create group pages for your fundraising events, invite friends to attend and promote with status updates.
- **Update your Voicemail** - let everyone know that you're participating in Step Out Walk
- **Schedule an Event** - Before your calendar fills up, pick a date for your team to host a fundraising event. Combine an event with a friends & family potluck and invite everyone.
- **Email Signature** - Customize your email signature inviting people to join or support your team by clicking on your team or personal page link.

Fundraising Favorites

- Write a Letter and start with everyone on your holiday card list
- Corporate Matching Gift: ask your company to match the amount of pledges you receive from your fellow coworkers. OR ask a friend to see if they can investigate getting their company to match pledges.
- Corporate Sponsorship: identify one of several major companies in your area and contact them directly. They may be willing to sponsor your team.
- Garage Sale: do you really need all that extra stuff taking up space in your garage, attic and/or basement? Gather it up and ask your friends to do the same. Then pick a Saturday or Sunday, put the stuff in the front yard and sell! All your money raised can go toward your fundraising goal!
- Host a party at your home: a BBQ, a Manicures and Martini's night... use your imagination! You can even invite a representative from ADA to help explain the mission
- Collect change by putting a piggy bank on your desk and ask everyone to empty their pockets at the end of each day
- Host a Bingo Night, Bowling Night, Trivia Night, Car Wash or any other event you can think of with proceeds that benefit your team!
- Chili Cook-off: Charge an entry fee for the cooks and a tasting fee for the testers!
- Guest bartender: all tips from the evening go back to the team!
- Raffle or a Silent Auction: this can be held in conjunction with a dinner party or other event. Get items donated from local community businesses and friends and family members.
- Host a bake sale, book sale or yard sale

How to raise \$500 in 9 Days

Day 1	Start by sponsoring yourself for \$25	\$25
Day 2	Ask 2 family members to sponsor you for \$25 each	\$50
Day 3	Ask 5 friends to contribute \$20 each	\$100
Day 4	Ask 5 co-workers to contribute \$10 each	\$50
Day 5	Ask 5 people from your church/community group for \$10	\$50
Day 6	Ask 5 neighbors to contribute \$10	\$50
Day 7	Ask your boss for a company contribution of \$25	\$25
Day 8	Ask 5 local merchants to sponsor you for \$20	\$100
Day 9	Ask 2 businesses you frequent for \$25 each (doctor, dentist, dry cleaner, etc.)	\$50
Total:	Do the math and you'll see it's simple to raise \$500 in only 9 days!	\$500