

PRIMAL



OFFICIAL PARTNER OF:

TOUR[®]
de CURE[®] American
Diabetes
Association[®]
Ride. Run. Walk.

TOUR DE CURE CORPORATE TEAM APPAREL GUIDE

WE ARE THE MOST
TRUSTED NAME IN
CUSTOM CYCLING
APPAREL.

Providing the greatest design, customer service and quality to the largest cycling events and most amazing teams in the world.

Our goal is to make you happy by creating and connecting your apparel with experiences you will remember for a lifetime.

Request a personalized quote today!

Custom.Apparel@primalwear.com

1.800.275.6953

primalwear.com/TOURDECURE

TOUR[®]
de CURE[®] American
Diabetes
Association[®]
Ride. Run. Walk.

CUSTOM
CYCLING
APPAREL

TEAMS.
CLUBS.
EVENTS.
SHOPS.
FRIENDS.

PRIMAL



OFFICIAL PARTNER OF:

TOUR[®]
de CURE[®] American
Diabetes
Association[®]
Ride. Run. Walk.

CORPORATE TEAM APPAREL

Need Tour de Cure Team Jerseys for your company? Primal has you covered with the best design service, easy ordering and fulfilment options, and the most friendly support staff in the industry!

TEAM STORES

Primal Custom Pro includes a seamless and user-friendly team store option for corporate teams:

Options for bulk or direct shipping

- Bulk orders will be bagged and labelled for easy distribution at no additional charge.
- Direct Shipping orders will be charged a \$10 shipping and handling fee.

Fast and easy store opening

- Stores can be set up within one day of product art approval
- Stores can be opened for 2-3 weeks at a time, and can be opened as frequently as needed

Minimum orders on stores are 5 pcs per product
Turnaround time for team stores is 5-6 weeks

PRIMAL



OFFICIAL PARTNER OF:

TOUR
de **CURE**  American
Diabetes
Association
Ride. Run. Walk.

CORPORATE TEAM APPAREL

MULTI-SITE TEAMS

We seamlessly coordinate design, and ordering for corporations with teams in multiple locations. We can arrange versatile ordering and fulfillment options allowing your organization to focus on the event and your employees.

DESIGN SERVICES

Our creative team is the best in the world. Our design process produces the most relevant design for our customers. This process allows us to create an extraordinary amount of work with consistent results our customer love. While we are design professionals we realize that there is a great deal of trust that is needed to create designs that satisfy a clients needs and hit the desired state of a clients wants. We empathise with our clients to gain perspective and create amazing designs, time after time.

BRANDING

Our goal is to provide you with a product that truly represents your brand and showcases your riders while they participate in the Tour de Cure. Our world class designers are able to incorporate your brand while following all requirements and guidelines.

PRIMAL



OFFICIAL PARTNER OF:

TOUR
de **CURE**  American
Diabetes
Association®
Ride. Run. Walk.

PRIMAL GIVES BACK

Get your team jerseys through Primal to receive a 15% donation to your team's fundraising account.

As a part of our ongoing commitment to the Tour de Cure, we will donate 15% of your total custom apparel order directly back to your team's fundraising account.

If you are a member of a club or team that rides in the Tour de Cure, Primal can help you raise additional funds for your team. We know that every dollar you raise will count toward advancing research, increasing awareness, improving support, and one day finding a cure for Diabetes. Let our specialists at Primal get your team in the right cycling gear today!

Visit primalwear.com/tourdecure for more info.

PRIMAL ADVANTAGES



Design.

The best designers in the world.



Primal Custom Pro.

Online design and ordering.



Primal Gives Back.

Charity team support.



All Inclusive Pricing.

Clear, honest, upfront pricing.



The Primal Network.

Leading custom apparel partner.



Customer Service.

The best people in the industry.



Quality.

Best-in-class materials, design, and construction.



Advocacy. Charity. Conservancy.

We believe in the causes that make a difference.