

**PRIMAL
IDEA MACHINE**

ONLINE DESIGNER



OFFICIAL PARTNER OF:

**TOUR[®]
de CURE[®]** American
Diabetes
Association[®]
Ride. Run. Walk.

NEW 5 PIECE MINIMUMS WITH PRIMAL.IM ONLINE DESIGNER

- 1. SELECT A PRODUCT**
Choose from a full set of product options
- 2. CHOOSE A DESIGN**
Each product has several design options
- 3. CUSTOMIZE YOUR DESIGN ONLINE**
Change colors, add logos, and add text
- 4. PLACE YOUR ORDER**
Approve design and place order online
- 5. PRIMAL GIVES BACK**
We'll donate 15% back to Tour de Cure

WE ARE THE MOST TRUSTED NAME IN CUSTOM CYCLING APPAREL.

Providing the greatest design, customer service and quality to the largest cycling events and most amazing teams in the world.

Our goal is to make you happy by creating and connecting your apparel with experiences you will remember for a lifetime.

Request a personalized quote today!

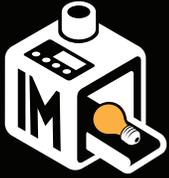
Custom.Apparel@primalwear.com

1.800.275.6953

primalwear.com/TOURDECURE

CUSTOM CYCLING APPAREL

**TEAMS.
CLUBS.
EVENTS.
SHOPS.
FRIENDS.**



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de **CURE**  American
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PRIMAL GIVES BACK

Get your team jerseys through Primal to receive a 15% donation to your team's fundraising account.

As a part of our ongoing commitment to the Tour de Cure, we will donate 15% of your total custom apparel order directly back to your team's fundraising account.

If you are a member of a club or team that rides in the Tour de Cure, Primal can help you raise additional funds for your team. We know that every dollar you raise will count toward advancing research, increasing awareness, improving support, and one day finding a cure for Diabetes. Let our specialists at Primal get your team in the right cycling gear today!

Visit primalwear.com/tourdecure for more info.

PRIMAL ADVANTAGES



Design.

The best designers in the world.



Primal Custom Pro.

Online design and ordering.



Primal Gives Back.

Charity team support.



All Inclusive Pricing.

Clear, honest, upfront pricing.



The Primal Network.

Leading custom apparel partner.



Customer Service.

The best people in the industry.



Quality.

Best-in-class materials, design, and construction.



Advocacy. Charity. Conservancy.

We believe in the causes that make a difference.